SHIBUYA 109

ENGLISH GUIDEBOOK

November 2009
GLITTER 11月号増刊
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Special Badge Section: 5 Exclusive Buttons
SHIBUYA 109缶バッチセット

SHIBUYA 109 in TOKYO

Special Fashion Focus

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ニコールになれる
秋冬新作マルキューアイテム

Wear It Like a Japanese Fashion Personality!

Japanese "GAL" Style

私達、今までも、これからも
ずーっと109ラバーズ♡

The SHIBUYA 109 Story

全部見せます！109キラキラ ヒストリー

All About 109♡

Any Time, Any Style...
You Can Get All Trends
You Want to Get!

どんな時代も、どんなスタイルもトレンドは109で手に入れる！

Magic Items to Become a Style Star

Celebrity Looks Autumn/Winter 2009

スターになれちゃう、マジックアイテムオンパレード

The 109 Scoop! Limited Time Offers, New Shops, Floor

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SHIBUYA109
ENGLISH GUIDEBOOK
November 2009

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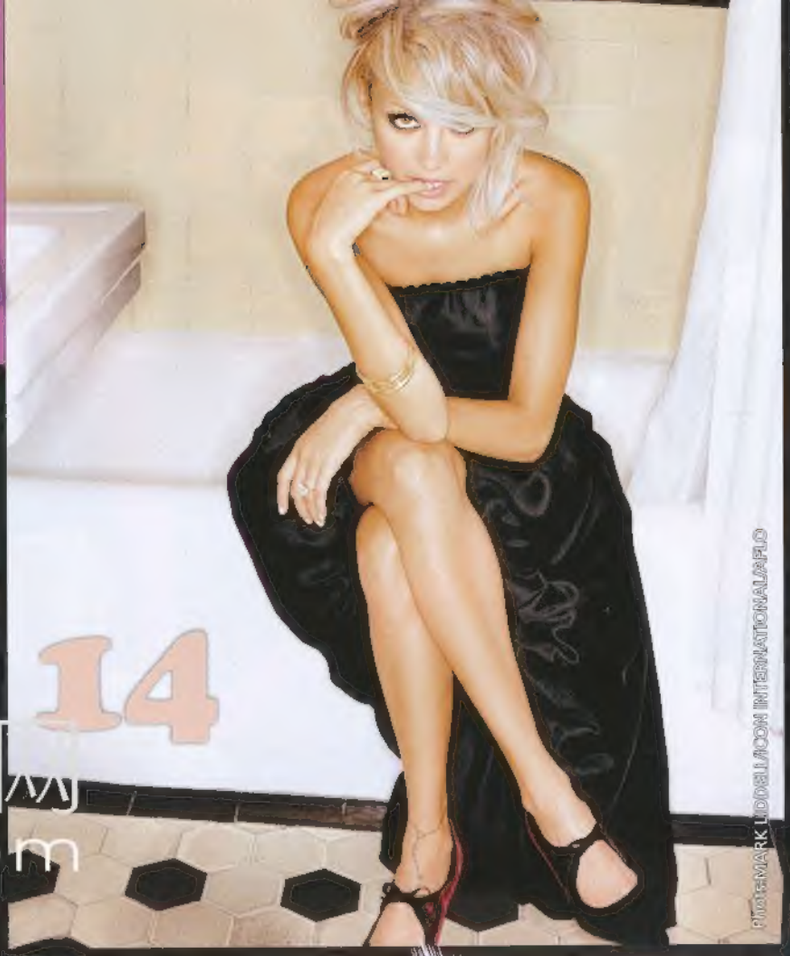

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SHIBUYA 109 HISTORY part.1

Text:Yasuko Yasukawa
Translation:Mako Nemoto

Since its opening, SHIBUYA 109 has always been the place where trends have been created. It's the birthplace of GALs in platform boots and sexy exposing look. Let's take a closer look at the history of the place the locals call Marykyu, SHIBUYA 109.

SHIBUYA 109 DATA

Building: **8 floors, 2 basement levels**
Commercial space: **10,220㎡**
Total shops: **125**

The Name:

SHIBUYA 109, also called "Ichi Maru Kyu", translates to "109" in Japanese. This number is significant because it's a pun on the name of the company that owns the building (Toyku Mall Development, where "Tokyu" sounds like "10-9"), and also because it refers to the business hours of the building from 10a.m. to 9p.m.

1979 SHIBUYA 109 Opens

SHIBUYA 109 started as a fashion building targeting a variety of shoppers. There were a variety of tenants from ladies wear to menswear, sporting goods and restaurants. At the time Yamanote Ojosama style was popular, so it also included dress shops, kimono shops and jewelers among it's shops.

1980 ~ 1989 Sales skyrocket with the booming "bubble" economy

After the opening of the building, business thrived in the "bubble" economy. SHIBUYA 109 became popular as a place for people to get together to enjoy special events like fashion shows, campaigns, and live TV telecasts for New Year's, which often took place in front of the building. In 1990, at the peak of the "bubble" economy, sales at SHIBUYA 109 hit a record high.

1990 me Jane opens

1991 POOL SIDE opens

1992 As the "bubble" economy collapses, Marukyu reexamines the market

After the "bubble" burst, sales at SHIBUYA 109 also declined. To regain sales, the concept of Marukyu was reexamines and market research like street interviews was conducted.

1994 LOVE BOAT opens

1995 LB-03, SHAKE SHAKE and PEACH JOHN open

The first incarnation of GAL style becomes popular as a sexy new look

From street interviews, Marukyu researchers found that a lot of girls were drawn to a sexy style that included wearing high school uniforms, dying their hair blond, tanning, and unbuttoning their blouse buttons (unbuttoning these sexy style girls, GALs were attracted to the clothes at me Jane and LOVE BOAT. Marukyu started catering to these GALs and shops carrying clothes to their taste started to spread.

Over-exposed sexy look is the trend!

©Interest

It is even a convention for girls to become a bit flashers: wearing tight tops such as camisole and t-shirt is supposed to be a rule

1996 FLAG (now known as FLAG-J) and EGOIST open

The reign of the high school girls

The synergy of the sexily styled GALs and high school girl "dokusha" models (literally, reader models), who were amateur models in youth fashion magazine, brought the popularity of Marukyu to new heights. Young girls tried to emulate these popular dokusha models, who were known for coordinating their outfits from 109 products. Young girls started to wear platform boots and miniskirts to copy popular J-pop singer Namie Amuro, and Amurar style was born.

Of course, platforms went both ways: sandals and boots!

©Interest

©Interest

Platform boots were over 10 centimeters in height. GALs staggered along streets in Shibuya and were often targeted on TV as a topic of interest.

1997 Kisskiss and L.D.S. open

12 new remodeled shops open

To increase Marukyu's popularity, they opened a series of shops catering to the sexy new style. The mass media latched on to this trend among young girls and started to call it GAL style, which became a part of the popular language.

1998 COCOLULU, ROSE FAN FAN, one way and SPIGA open

The tanned, hibiscus flowered-style of Loco Girls become popular

Hawaiian style shops such as COCOLULU and Na Pali started to gain popularity. Girls with deeply tanned skin and hibiscus-flower patterned clothes and accessories, called Loco Girls gained popularity. COCOLULU hits the top of Marukyu's charts!

Hibiscus covers every inch of clothes, shoes, bags and accessories!

©Interest

©Interest

©Interest

At right is a hibiscus patterned dress from COCOLULU, which was part of a collection from 1998. GALs also accessorized with plumeria flower items for their arms and legs.

1999 R&E, L.G. MARKET, CHIARA, LIZLISA, and ji-maxx open

©Interest

Any article with shop clerks become the focus of attention in any magazine. People teased and backcombed their hair, and put together a sexy and mature style that emulated that of the shop staff.

"Charisma Tenin" becomes a buzzword

The trend of "Charisma Tenin", or literally "charisma clerks" was begun with the female producer of the EGOIST brand, who introduced her shop clerks to a magazine editor. The editor thought that the clerks were more fashionable than the dokusha models then featured in the magazine, so she ran an article with them called "Fashion Trends Started by Shop Clerks". The feature was so popular that magazines and major newspapers everywhere started featuring shop clerks. One of the articles was entitled, "We Are Charisma Tenin", and from that a new phrase was born.

©Interest

Girls out on the street copied the shop staff by backcombing their hair like them.

GO TO NEXT PAGE!

SHOP LIST
SHIBUYA109
OMIYA ARCHE
KINTETSU PASSE
NAGOYA MARUEI
[illegible] DAIKI ST
[illegible] SAGA BASH[illegible] ARK
[illegible] CO[illegible]

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SHIBUYA 109 HISTORY part.2

The popularity of Marukyu continues to grow, from 2000 until now. From "One-e GALs" on, there have been types of GALs, even including GAL styles that can be seen now.

2000 moussy and Pinky Girls open

The mature, sexy One-e GAL style becomes popular.

EGOIST's Charisma clerk became the style predecessor of the One-e GAL. These GALS wore tight jeans and small tops that would show their bellybuttons, or knee lengths skirts. By this time, platform shoes were on the wane and sandals were more the style

One-e GALs tended to wear mules!

Mules and sandals looked more mature and sexier than platform shoes

Knee-length mermaid skirts were popular as bottoms!

©Interest

Short tight tops and knee length skirts were the gold-standard of GAL fashion

2001 LIP SERVICE and DURAS open

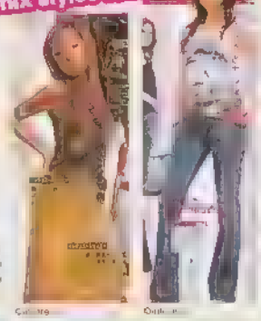
Moussy which opened in 2000, released "Moussy" denim, which claimed to elongate the legs and make them more shapely. These jeans were a sensation A cool, casual denim jeans style because popular with GALs

2003 SWORD FISH, [illegible], one [illegible], and [illegible] open

GAL fashion sub-styles

During the seven years of the GAL style boom brand shop companies also entered their twenties and began planning their concepts on the premis of "clothes I want to wear" GALs who were in high school at the time GAL style started also started entering their twenties, and began to look away from Charisma Clerks and more at themselves when it came to their style With their demand of more originality, different shops catering to sub-styles of GAL started opening at Marukyu

Shop clerks started to mix styles too



GALs were attracted to more mature style like Moussy's [illegible] and casual and [illegible] Serena's more [illegible] look

2004 GILFY, SLY, DELYLE and GLAD NEWS open

"109 Stage" is started to help scout for new fashion leaders

The "109 Stage" started with Marukyu's twenty-fifth anniversary The winners of the event could open their shops in Marukyu for one year If the sales in the shops were good, then they could continue to do business. This was a great chance for entrepreurs who wanted to break into the market with new branks There were 82 entries and 5 winners GILFY, which is still in Marukyu today as a "cool and casual" shop was a winner at the first "109 Stage"

SLY, which was started by a former Charisma Clerk, opened in 2004 SLY's "unique and cool" style became popular with older GALs With the popularity of "cool and casual" a harder GAL style started to appear

2005 GOLDS ∞ infinity opens

2006 [illegible] open

shops for GALs from high school to adults open

At this time Marukyu already had line up for diverse styles, not just for GALs with fun or dyed hair, but also for GALs with a more casual style, mature style or even princess-like style Styling created with popular 109 items began to be known as "Marukyu style"

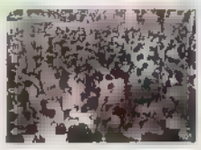
2007 SBY opens

SBY opened on the 8th floor as a "café for new items and trends" SBY has sales space café space, and a space for makeup They also have a space to browse free samples, called the "s-comi sampling area" By answering a survey people could take as many samples as they wanted, so SBY became a popular gathering spot for high school girls

2008 MITSUMARU Laughin', swanky, Miel Crishunant, BACKS and titty&Co. open

2009 VANQUISH, REZOY, SARAH ZODIAQUE and w♥c open

Nowadays Marukyu has shops that cater to different types of styles Marukyu GALs select the fashion from these styles according to their feelings and the season



A famous Shibuya sight lots of shoppers in front of Marukyu for the January 2nd New Year's Sale

Celebrities who have visited Marukyu

- Paris and Nicky Hilton
- t.a.t.u
- Victoria Beckham
- Ciara Princess Harris
- Patricia Field
- Nicole Scherzinger (Pussycat Dolls)

SNAP COLLECTION in SHIBUYA 109

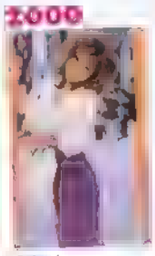
Here are some snaps from GAL magazines, arranged by year, taken in front of Marukyu on weekends

1998

©Interest

A popular GAL look from 1998 A tan and an ALBA ROSA dress

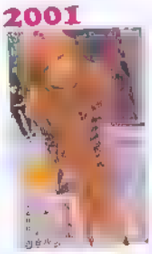
2000



©Interest

An One-e GAL with a tight knee-length skirt and teased hair

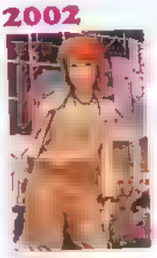
2001



©Interest

A healthy casual style mix of knit sweaters and miniskirts

2002



©Interest

Adventurous ethnic style with big accessories

2003

©Interest

Big belts black and white and casual's an a harder edge in 109 fashion

2004

©Interest

Surf casual and monochrome grew up and gain popularity

Grab Her Style

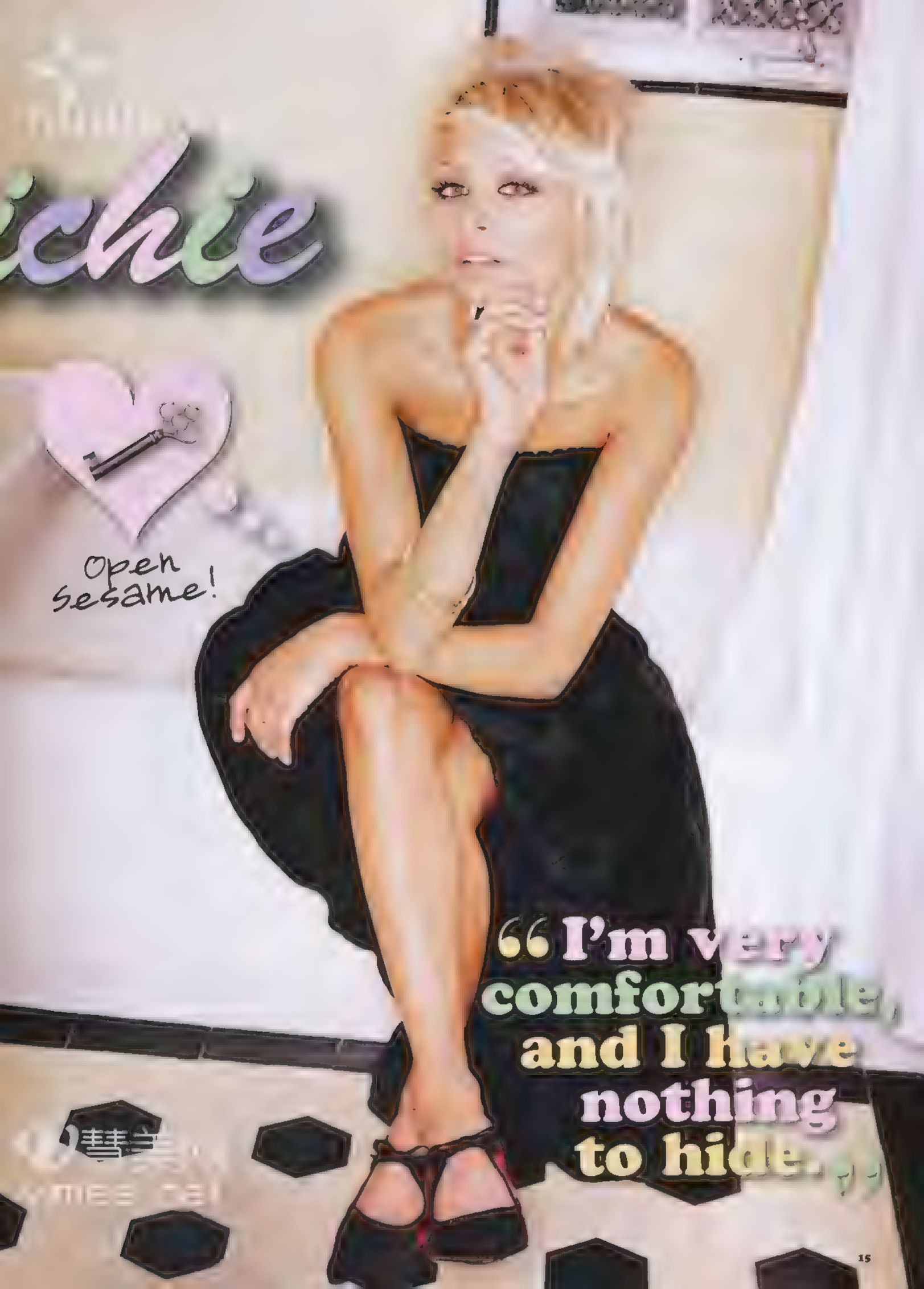
Nicole R

3

Unlock Her 3 Style Secrets

Why is everyone so enchanted
by Nicole Richie?
Let's unlock
her three style secrets!

Photo MARK LIDDELL/ICON INTERNATIONAL/AFLO(Nicole photo)
Keizaburo Ueno(G-3/Still) Styling Novel door
Special thanks:GLITTER & GOSSIPS PRESS & Getty Images


Open sesame!
“I'm very comfortable, and I have nothing to hide.”

NICOLE RICHIE

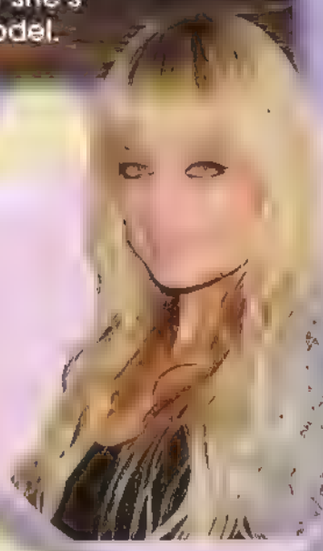
1 Door LOOKS!

Secret number one: her looks. People love her big doe-eyes, honey blonde hair, and willowy figure. Let's take a closer look at why she's such a popular style role-model.

Face & Hair

Big, lovely brown eyes, and alluring blonde hair!

Her eyes are definitely one of her focal points; they're like an adorable furry animal's. Her hair is well groomed, too. Girls everywhere can follow her easy, natural hairstyle.



"I want to have Nicole's figure!"
(Rika, 21, USA)

"Big brown eyes! She is so adorable♥"
(Rui, 22, Japan)

"Her hairstyle is so cute. I always get style ideas from her."
(Sam, 17, USA)

"I like her smile!"
(Emily, 18, Russia)

"She's petite but always stylish!"
(So-Yeon, 21, Korea)

Figure

She's got a lot in common with Japanese girls: petite and in balance!

Nicole proves that even petite women can enjoy high-fashion too. Nicole's gone through a lot of changes, from her a little-too-slim time while on The Simple Life, to her new glowing role as a mother. Her metamorphoses with her natural beauty keep everyone interested!

Hudie.com

NICOLE RICHIE

2 Door HEART!

Nicole now lives a life full of love. She's got self-confidence and takes care of herself, too. She may have been seen as a wild party-girl before, but now she's got a charmed life full of love. Nicole is a symbol that anyone can have tough times, get off track but still be able to find happiness if they don't give up.

Darlin'

Finding true love with Joel

Nicole used to be a magnet for gossip and scandals, and several high-profile relationships. Then, she finally met her love-match, Joel Madden from the punk band Good Charlotte. Nicole gave birth to her first baby girl, Harlow Winter in 2008, and her son Sparrow in September. It's rumoured that Nicole and Joel will be getting married soon!

GLITTER May issue, 2008
Nicole on the cover of GLITTER with her partner, Joel and daughter Harlow. It was the first time for them to be featured together on the cover of a magazine.

Cildren

Joy with two adorable kids!

Her daughter Harlow is the inspiration for the name of her accessory brand. "It's an even more amazing thing than I expected", says Nicole about being a mom. She named her son Sparrow. Soon before he was born, the paparazzi took pictures of her holding Harlow while still pregnant with Sparrow.

Friends

True friends are like diamonds: bright, beautiful, valuable, and always "in".

Ever since her sometimes criticized behavior on The Simple Life, she's become known as a hearwarming girl. She's had tons of celebrity friends like Paris Hilton, Lindsay Lohan, Samantha Ronson, Kimberly Stewart, and Mischa Barton. She says her best friend is Sophia, who is a creative personality, not a celebrity. This is the Nicole we love!

"I love her because she has both a career and a family."
(Layla, 26, England)

"She's so mature now."
(Alice, 29, Canada)

"She looks so fulfilled."
(Reina, 19, Japan)

"I really like that she grew up and started acting more mature."
(Jane, 25, USA)

Dad

Lionel Richie is my only dad!

When Nicole was three, singer Lionel Richie became her legal guardian. About her father Nicole says that he's got a big head but also a big heart. Her life in the spotlight started after she was adopted. She grew up around famous stars, and Michael Jackson named her! Simply being a celebrity isn't enough for her though. She's also involved with charities and started a children's foundation!

NICOLE RICHIE

Dear 3 FASHION!

Relaxing at the park!

"It's just a daily casual look, but it's stylish..."

Shopping around the neighborhood

Loving the night life!

"I love her rock style because it is elegant!"

Smart!

Shirt ¥4,900/COCOLULU Long sleeved T-shirt ¥3,045/one*way Leggings ¥5,775/EGOIST Sheepskin boots ¥5,154/ESPERANZA

Trendy

Leather jacket ¥4,490/EGOIST Leopard print scarf & long sleeved T-shirt ¥3,045/one*way Jeans ¥8,900/COCOLULU Boots ¥4,490/ESPERANZA Bag ¥8,295/EGOIST Necklace ¥2,625/LIP SERVICE Sunglasses ¥2,520/USG

Lovely

Lady-like

80's look

The biggest reason for her popularity is of course her fashion sense. Here are 6 looks that have our favorite rock style. SHIBUYA 109 has got all the key elements for Nicole's style!

The issue feature Nicole and her clothing sold out!

Left: GOSIPPS PRESS August Issue, 2009 Right: GOSIPPS PRESS November issue 2009 (November sale)

At a party!

Add a wild accent!

Spicy red

"I am impressed by her accessorizing!"
(May 24, China)

...ut ¥8,295 Mini dress ...&ring ...45 one*way Necklace ...5 JSG Heart pumps ...ESP...A

Fabulous!

Scarf ¥1,995/one*way Jumpsuit & Bag ¥15,290 ¥9,345 ...the sp... puffed long sleeved T-shirt ¥5,775 & Pumps ¥11,340/EGOIST

So Cool

Bohemian Chic

Fringed vest ¥4,935/Jumaxx denim skirt ¥9,345/EGOIST, Bag ¥6,195. & bracelet ¥1,890/one ...po Boots ¥7,980/Charmant Hair ...accessories ¥1,050 JSG

Red Hot!

Sweatshirt cardigan ¥4,095/one*way T-shirt ¥3,990/Jumaxx Shorts ¥4,900/COCOLULU Bag ¥8,295&hat ¥3,725/EGOIST Boots ¥6,930 Charmant Sunglasses ¥2,520 JSG Necklace ¥2,625/UNITED ARROWS

Rocker Girl

Knit coat ¥8,295 Striped top ¥6,820 Hat ¥4,725&shoulder bag ¥10,290/EGOIST Leggings ¥1,995/one*way Pumps ¥6,930 Charmant Sunglasses ¥2,520 JSG

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Belt ¥2,940/MA*RS
Bag ¥4,065/MITSUMARU SHINE BE MODEL
Tights ¥2,100/POCOAPOCO
Pumps ¥12,390/Spiral Girl
Bracelet ¥1,365/MITSUMARU
Layla Rose

It's All About 109

60's LOVELY

70's BOHEMIAN

80's ROCK

Any Time, Any Style...
Get all the trends you love!

どんな時代も、どんなスタイルもトレンドは109で手に入れる!

Be whoever you want to be! Look cute on a date, cool with your friends... SHIBUYA 109 makes your wishes come true!

Photos Yasufumi Mimaya(f-me) Styling:Aya Kojima
Hair&Make-up:Naoyuki Akama Model:Lena

60's LOVELY

Become a cute, loveable classic actress with polka dots, stripes, and plaids!

Prim IT girl

A beret is in the fi
In shopping list. Cardiga
¥5,145/Ruvap
Skirt ¥6,195/Valentine's Hig
Beret ¥3,990/DELYL
Bag (Reference item)/DELYL
T-shirt ¥4,095/Spiral Gi
Ribbon putted on the ber
(Reference item)/DELYL
Pumps ¥11,340/DURA
Tights ¥630/POCCA POC

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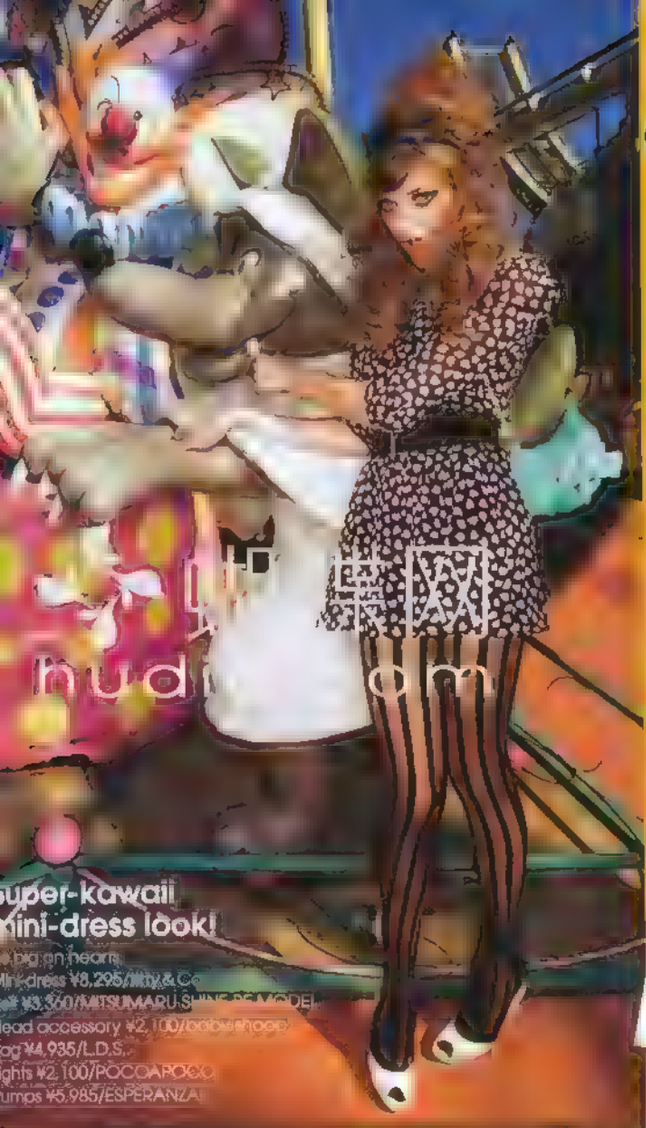

super-kawaii mini-dress look!

big on heart
Mini-dress ¥8,295/Mitty & Co
¥3,360/MITSUMARU SUING SEWMODEL
Head accessory ¥2,100/babbiesshoes
Bag ¥4,935/L.D.S.
Tights ¥2,100/POCOAPOCO
Pumps ¥5,985/ESPERANZA

...g shy?

Skirt ¥6,090/DURAS
Shirt ¥3,675/Anthony's
¥3,465&Bracelet ¥2,625/DELYLE
Bag ¥5,145/one*way
Tights ¥3,570/POCOAPOCO
Pumps ¥7,245/REZON

with boots.

Hat ¥2,100/EGOIST
¥9,[illegible]/POCOAPOCO
Coat will be available ¥6,930/DELYLE
Sunglasses ¥4,095/EGOIST
Belt ¥1,995/aria fresca
Bag ¥5,145/one*way

Make the boys fall in love.

Go girly-chic with a plaid frenchcoat!
Coat(will be available at the middle of NOV) ¥18,690/EGOIST
Long T-shirt(will be available at the beginning of NOV) ¥4,935/DELYLE
Skirt ¥7,875/VANQUISH
Bag ¥5,145/one*way
Boots ¥10,[illegible]

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mixing in color!
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Necklace
vimeo.net

蝴蝶网
die.com
蝴蝶网
mee.net

Hot Denim is In!

FOR GIRLS, LIKE BOYS!!

ココルルのカラフルウエアで過ごす、HOT WINTER♪

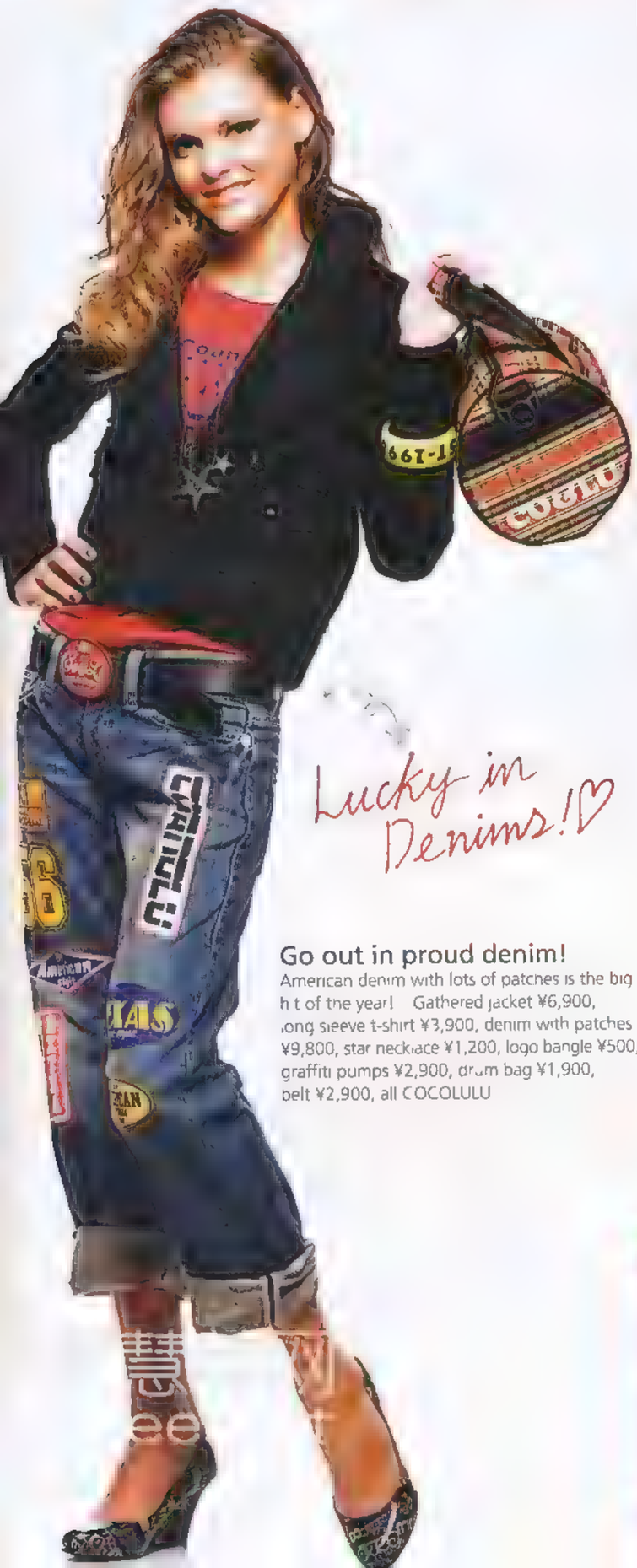
COCOLULU is always vivid and colorful.
This season is all about boyish denim
with an 80's touch.
Start winter with a hot outlook in COCOLULU.
Show off your original style!

Photos:Junji Moroi(Rooster) Styling:Novel door
Hair&Make-up:Naoyuki Akama Model:Olena

Be a California Girl!

Get the perfect look in a vivid down jacket and embroidered denim! Bicolor down jacket ¥8,900, long sleeve t-shirt ¥4,900, rock n' denim ¥8,900, boxer shorts ¥1,900, faux fur cuff boots with logo ¥4,900, mesh cap with faux fur ¥2,900, belt ¥1,900, all COCOLULU

COCOLULU
by CO&LU



Lucky in Denims!♡

Go out in proud denim!

American denim with lots of patches is the big h t of the year! Gathered jacket ¥6,900, ,ong sleeve t-shirt ¥3,900, denim with patches ¥9,800, star neckiace ¥1,200, logo bangle ¥500, graffiti pumps ¥2,900, drum bag ¥1,900, belt ¥2,900, all COCOLULU

Fun with Bay's Denim♡

Cool High-top Sneakers! and under the same heading

Boyish h`gh-top sneakers match perfectly with denim shorts Sporty and sexy! Neon pullover ¥5,900, faux fur reversib e stadium jacket ¥6,900, denim shorts ¥4,900, h gh-top sneakers ¥5,900, knit cap ¥2,900, sunglasses necklace ¥500, all COCOLULU

INTERNATIONAL SHOPLIST
CHINA
JAPAN
蝴蝶网
hudie.com

Celebrity Looks Autumn/Winter2009

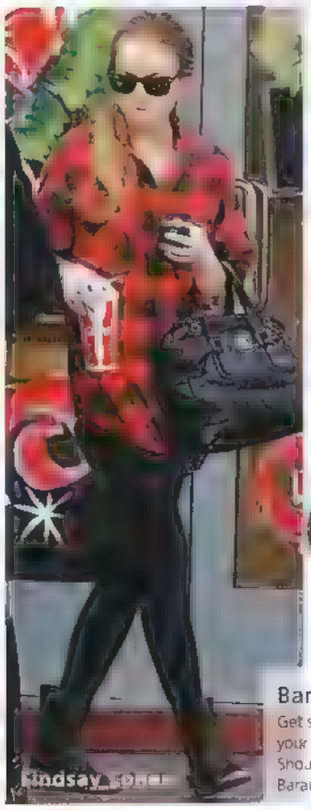
お手本は人気セレブ!
秋のHOTスタイルを
完全網羅

Not sure what to get for this season? The 109 brands have all the styles, from Rock to 80's, and vintage looks... Choose your look from your favorite celebrity and start shopping!

Photos Shinya Nagatome(st.) AFLO(star) Styling Izumi Kumagata Text Yasuko Yasukawa

Rock

Many brands at 109 are getting tough with Rock styles this season. Skull patterns and plaids are fun with this look. Get the latest edge with a biker jacket!

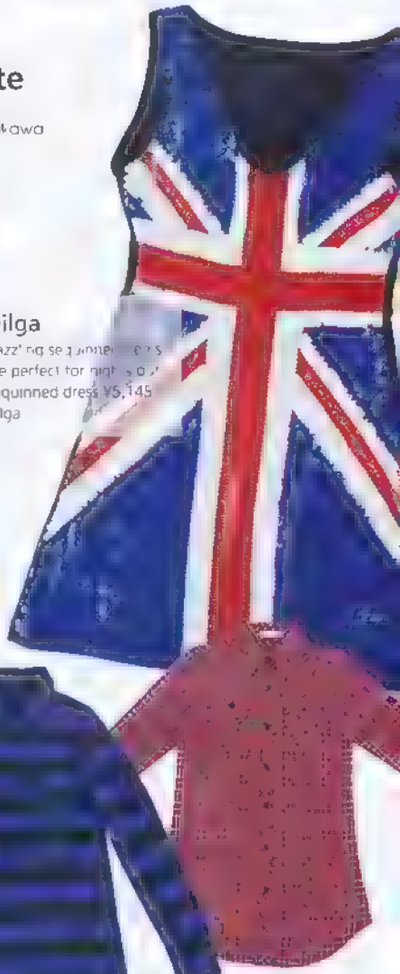


REZOY
Frilled black pumps fit any style.
Frilled zippered pumps ¥6,195 / REZOY

GLAD NEWS
For a slim rock silhouette
T-shirt ¥5,145 / GLAD NEWS

CRYX
Trendy and full of impact
Skull t-shirt ¥3,675 / CRYX

Dilga
Dazzling sequined dresses are perfect for night out!
Sequinned dress ¥5,145 / Dilga



d.i.a.
Works for both rock and casual looks
Tie-dyed jeans ¥13,440 / d.i.a

Dilga
Monotone skulls can go cool or girly
Knit parka ¥6,195 / Dilga

SpRay
Stripes are where it's at with boyish styles
Shirt-dress ¥3,045 / SpRay

BUMBLE BEE
Red plaid is a perfect fit for a feminine rock turn
Shirt-dress ¥4,935 / BUMBLE BEE

Barak
Get studs to cool down your look
Shoulder bag ¥22,890 / Barak

Anthony's
The finishing touch for rock
Chain bag ¥9,145 / Anthony's

Twisty
Add a touch of "bad" with cool skulls.
Cinch it with a studded belt and buckle
Studded buckle ¥5,990, studded belt ¥5,990 / both Twisty

charmant
Hardcore boots with straps and studs are the top of Rock style
Studded boots ¥9,975 / charmant

Sneep Dip
Need to pack a punch? Get red Biker jacket ¥6,195 / Sneep Dip

Beaute Danser
Perfect combo animal print and studs
Off-the-shoulder dress ¥6,195 / Beaute Danser

VENCE
Studs give your look instant edge Denim shorts ¥5,900 / VENCE

MITSUMARU Laughin'
Soften your Rock with white
Studded beret ¥3,045 / MITSUMARU Laughin'

80's Casual

Neon colors, sequins, and leopard prints... the key to the 80's look is to use cool items with a touch of glam. Girl it up with high-waisted miniskirts and ribbons!

Black dress with leopard lace ¥7,245 / [illegible]

GALET'S
Neon pink makes its mark!
Quilted bag ¥4,095 / GALET'S

DazzliN'
Disco dazzle let you sparkle
Sequinned skirt ¥7,245 / DazzliN

ROSE FAN FAN
Big ribbons bring back the 80's
Boston bag ¥4,935 / ROSE FAN FAN

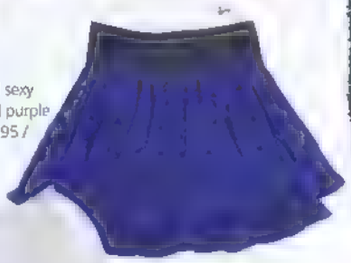
agent GOLD 81
Create a new shape with a corset
Leopard skirt ¥7,140 / agent GOLD 81

kiss kiss
Make like Madonna, play it naughty and cute
Frilled off-the-shoulder top ¥5,985 / Kiss Kiss

w♥c
Footless tights make any look trendy
Leopard blouse ¥8,295 / w♥c

PEAK&PINE
Play peek-a-boo with a t-shirt or tank top
Polka dot bikini ¥14,700 / PEAK&PINE

SpRay
Be grown-up and sexy with beading and purple
Beaded skirt ¥4,095 / SpRay



Honey Bunch
A sequinned top is the perfect 80's look
Tank tunic ¥7,140 / Honey Bunch

rienda
Stars and neon are the 'it' look!
Sequinned star dress ¥6,145 / rienda

Doll Kiss
Play hard to get in black and pink!
Hair accessory ¥3,780 / Doll Kiss

Takaraya
Décolleté is the order of the 80's
Lace-up corset ¥2,990 / Takaraya

ROSE FAN FAN
Neon dresses say 80's!
Frosted polka dot tulle dress
Frosted dot tulle dress ¥3,465 / ROSE FAN FAN

SARAH ZODIAQUE
Bring it big and flashy!
Lamé ribbon clip ¥1,050 / SARAH ZODIAQUE

ROSE FAN FAN
Boyish sneakers make a style original
Sneakers ¥3,[illegible] / ROSE FAN FAN

charmant
Neon colors make a big impact
Enamel ribbon pumps ¥5,985 / charmant

REZOY
Leopard pumps fit any style!
Pumps ¥7,245 / REZOY

Neo Retro

The Retro boom is still big this season. Keep it updated with a cocooned dress or long jacket. Don't forget the elegance with suede pumps!

ME JANE
Cinch your waist this season
Velour elastic belt ¥2,310 / ME JANE

Honey Bunch
No need for accessories with a jeweled cardigan
Cardigan ¥7,140 / Honey Bunch

MANA
Get natural style from oversized boyfriend items
Jacket ¥3,045 / MANA

Lagunamoon
White shirts play both masculine and feminine
Frilled shirt ¥7,980 / Lagunamoon

min plume
Everyone loves retro-cute oversized ribbons
Tweed off-the-shoulder ribboned dress ¥9,345 / min plume

Pinky Girls
Nostalgic double buttons are the hit for this season
Jacket ¥8,295 / Pinky Girls

Lagunamoon
Strike a good balance
Tweed dress ¥8,925 / Lagunamoon

ROJITA
Subtle glitter keeps it gorgeous
Tweed glitter jacket ¥10,290 / ROJITA

Pinky Girls
Layer it over a knit turtleneck for everyday casual
Jeweled off-the-shoulder dress ¥5,985 / Pinky Girls

ROCKY AMERICAN MARKET
Get the Paris Hilton look in a black dress
Ruffled off-the-shoulder dress ¥12,390 / ROCKY AMERICAN MARKET

R&E
Jeweled shoes add luxury
Open-toed pumps ¥8,295 / R&E

POOL SIDE
Accents are elegant
Suede pumps ¥10,800 / POOL SIDE

GALET'S
Chained bags in white are it for this season!
Chained bag ¥3,045 / GALET'S

min plume
Dazzling decorations make it simple but cute
Velour skirt ¥7,245 / min plume

Kiss Kiss
Full of frills is retro and sexy.
Mini dress ¥5,985 / Kiss Kiss

DazzliN'
Big frills have a grown-up appeal.
Oversized t-shirt with frilled lace ¥7,245 / DazzliN

Vintage

Nostalgic flower prints, vintage suede and denim...109 brand have got vintage going on! From sweet bohemian to retro-casual find just the right style for you!

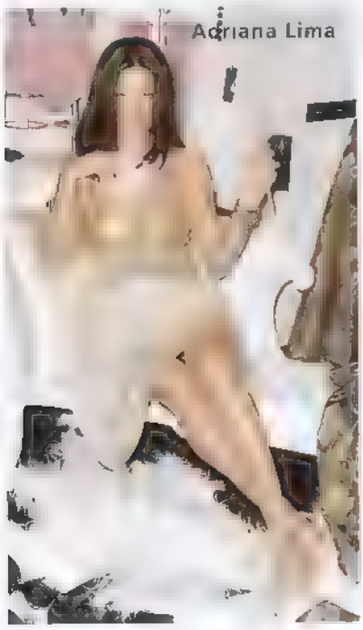
意美网 ee.net

Accessories

Stars and crosses can go either for Rock or 80's styles. Add a pearl necklace for a touch of vintage. Whatever you do, pick something substantial to have style success!

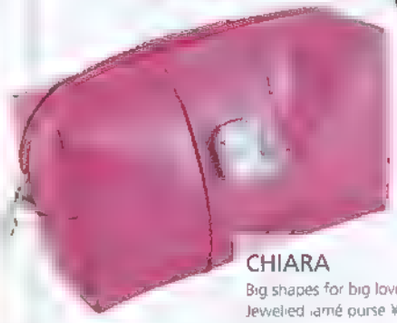
Cute Room

Fluffy, sweet interior items are a must-have. Be adorable: pastel colors, dazzling items, and Care Bears!



BABAINBOU
Elegant rhinestones are cute but grown-up
Glitter ballpoint pen
¥3,150 / BABAINBOU

Nail Craft
Dazzle yourself while putting on your make-up
Brush ¥8,400 / Nail Craft

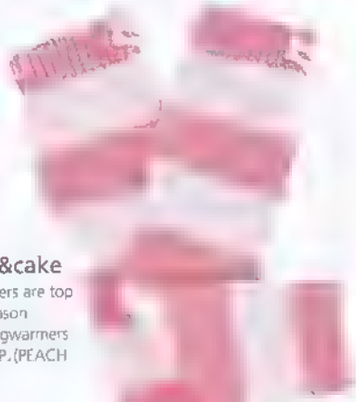


CHIARA
Big shapes for big love!
Jeweled lamé purse ¥1,365 / CHIARA

PLAZA
Keep your earrings in place, or just have something cute
Jewelry box ¥2,415 / PLAZA

Ruby Rose
Shine and ribbons, perfect for your room
Clock ¥4,515 / Ruby Rose

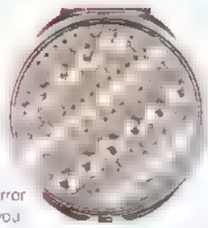
PJ(PEACH JOHN)
Pink isn't just for girls, boys can fall in love with it too
Bra & shorts ¥1,800 / PJ (PEACH JOHN)



candy&cake
Legwarmers are top of the season
Striped legwarmers ¥2,800 / P.J.(PEACH JOHN)

Ruby Rose
Feel like a princess every time you open your closet
Decorated hangers ¥2,100 / Ruby Rose

STANZAIN
White faux fur is forever cute
Parka ¥5,750
shorts ¥2,750 / both STANZAIN

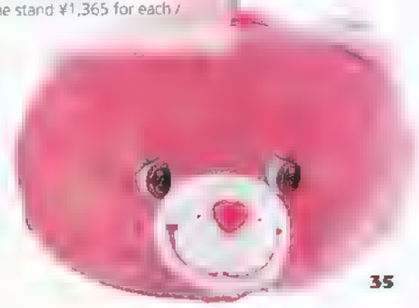


CHIARA
Elegant pearls on a mirror made to go out with you
Silver decorated mirror ¥1,575 / CHIARA

Ruby Rose
Even looking at it is fun! Dustbin ¥1,890 / Ruby Rose

CHIARA
Made to be shown off
Decorated hair brush ¥1,365 / CHIARA

PJ(PEACH JOHN)
Pastel stripes make anything easy and relaxing
Zipper parka ¥4,300, shorts ¥2,900 / both PJ (PEACH JOHN)

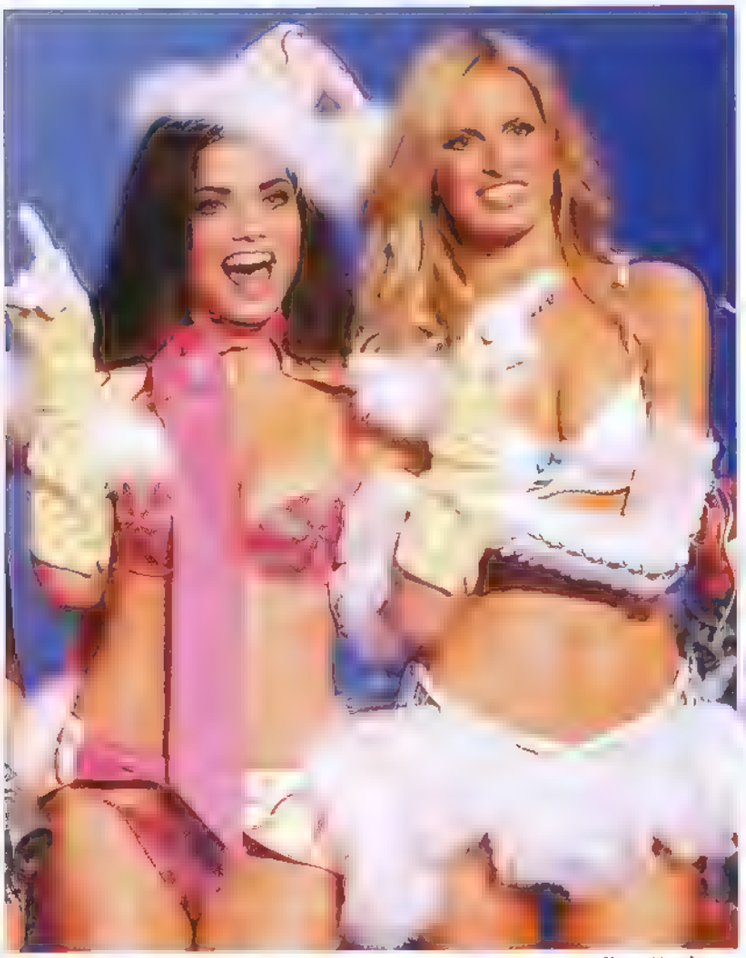


PLAZA
Care Bears make for sweet cell phones
Cell phone stand ¥1,365 for each / PLAZA

Irresistible Lingerie

Lingerie to make you sexier

Lingerie really makes a woman feel fashionable. What' s your style: lovely pastels or sexy black?



Adriana Lima **Karolina Kurkova**

Ravijour
Racing s[illegible]ra & panties
or thong [illegible] 825

PEACH JOHN
the store
bomb bust heart bra \2,900
& [illegible] \2,00[illegible]

PEAK&PINE
Laces are lovely
Lingerie style b k n \13,650

PEACH JOHN
the store
Must up girly satin-look bra \2,800
& panties \1,300

Lagunamoon
nett ng bra & panties
5 985

PEACH JOHN
the store
"Ve is" max m um
maker bra \2,900 &
panties \1,200

PEACH JOHN the store
"Sugar" maxim um maker bra
\2 900 & panties \1,200

PEACH JOHN
the store
ma d ba erina bra \3,000
& panties \1 400

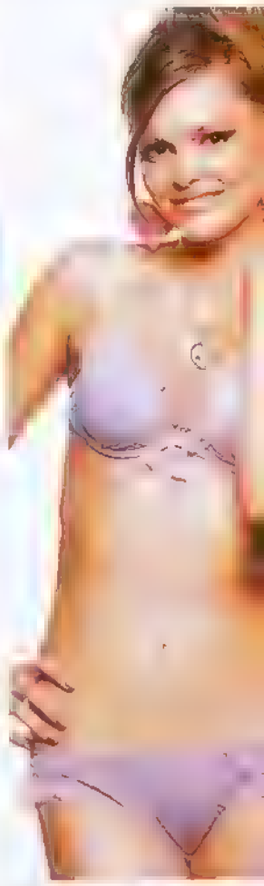
PEACH JOHN
th e store
M ust up satin bra
\2,80[illegible] & panties \1 300

Lagunamoon
ne "M e dor nanny)"
Funny and clever !
bra & pant.es \5,985

POCO A POCO
Pure wh te bra with
uxe ruffles \13 465 cats

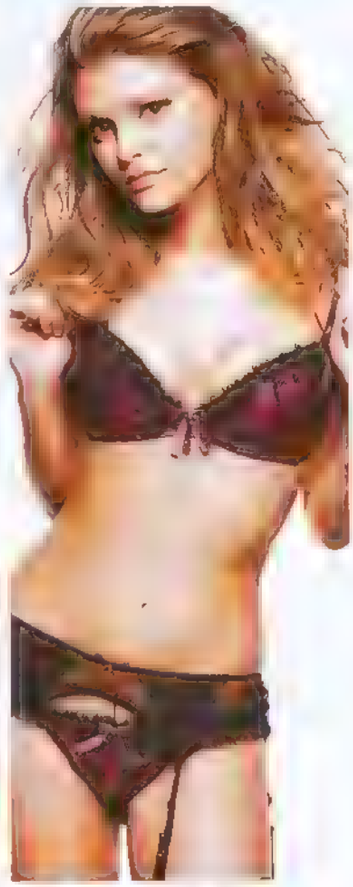
Lovely St

Get the ultimate in pastels
super-cute for a lovely fee



Sexy Style

Chic black will make you a sexy, sweet devilish girl♥



[illegible] & [illegible] thong \6,825 & garter belt \3,990 by Ravijour

Ravijour
Leopard print bra & thong (or T-backs) \5,775

Ravijour
Gathered bra & panties (or thong) \6,825

PEAK&PINE
Linger e-look bikini
Striped bikini \16,800
Defilious

Ravijour
"no-bra" makes busts beautiful & panties (or thong) \9,975

Ravijour
Luxury satin bra & panties (or thong) \5,775

Ravijour
Lace overlay bra & panties (or thong) \6,825

Ravijour
Lace garter belt \3,990

Lagunamoon
Vintage style ruffled bra & panties \5,985

aguna.moon
a with ribbons & panties
,985

Ravijour
[illegible] & [illegible] (or thong)
[illegible] sexy [illegible] \6,825

POCO A POCO
Bra with organdy style
eweled skull & thong
\12,600(IC pearl

COLORS COLLECTION

蝴蝶网
udie.com

Biker jacket ¥32,550/DURAS. Pink T-shirt ¥9,345/TRASH&LUXURY(SWORD FISH). Black dress ¥5,250/DURAS. Beret ¥3,990/DELYLE. Fur scarf ¥9,345/SWORD FISH. Bag ¥5,775/JSG. Bracelet ¥1,995/JSG. Tights ¥1,575/EGOIST. Boots ¥9,240/LOVE BOAT.

"Achieve the girly rock style!"

Hottest & Trendy Styles to be Adored!!

LOVABLE COLORS COLLECTION

トレンドカラーで彩る、109ビビッドニューコレクション

Brush up for the new season with black and pink, red and blue, yellowy green and gray,purple and white, and our multicolored range of items!

Photos:Yasufumi Mimaya(f·me/model) Shinya Nagatome(still) Styling:Aya Kojima(model) Izumi Yumigeta(still)
Hair&Make-up:Naoyuki Akama Model:Lena

Twisty
Studded shoulder bag¥7,980
(Junk Food)
Design T-shirt
¥4,095
DAYS OF FREEDOM
Black tailored jacket¥13,440
Pink glitter hair band
¥840
SPIGA
Camisole-dress with lace¥7,25
SARAH TOPIAQUE
Pink satin hair band ¥1,050
min plume
Black leather biker jacket ¥13,440
xo xo
Black laced gathered skirt ¥5,985
totoHA
Black faux leather short pants ¥4,725
BLACK
PINK
When you think of this year's big trendy color, you think "black".
Our way of being a girly rocker is by mixing pink into our fashion.
Pinky Girls
Pink long coat
¥10,290
TAKARAYA
Black distressed pants ¥3,990
agent GOLD 81
Black spangled knitsweater
¥8,190
L.D.S.
Pink and black plaid skirt ¥6,090
GAISVILLE
Pink plaid dress
¥8,545
Sneep Dip
Black studded beret ¥1,995
FLAG-J
Black belted boots¥14,490

慧美网
mee.net

"a cute modern girl in tri-color"

Poncho ¥7,245 & T-shirt ¥4,095/Spinal Girl,
Polka-dot shorts ¥5,14
MITSUMARU SHI E EE M

www.mee.net

Twisty
Blue studded belt ¥2,500
ROJITA
Red rose elastic belt ¥3,045
R&E
Blue patent leather pumps ¥6
Doll Kiss
Red tulle shorts with ribbons ¥1,995
Grandedge
Red lip necklace ¥3,150
UZZ PUNKY
ed coat ith badge
Charmant
Red pumps ¥6,930
GALET'S
Red quilted bag ¥4,095
The opposite color of hot & cool is smart!
RED & BLUE
TRALALA
Red plaid ¥4,095
The colors of the flags of the U.S., Britain, France etc. match this seasons rock style trends!
A'csent Gem
Blue jumper ¥7,245
Sneep Dip
Blue studded skirt ¥2,625
SpRay
Red T-shirt with skull ¥2,415
LOVE BOAT
Red plaid shirt ¥6,825
v♥c
Red paisley skirt ¥5,145
Nail Craft
Red glitter ♥ strap ¥2,415
Jel'emets solo
Red studded gloves ¥7,875
Red fur stole 4,650

蝴蝶网
hudie.com

"Try contrasting with 80's rock style!"

Knit sweater ¥6,825/Spiral Girl. Shorts ¥6,825/Spiral Girl. Star print Bra worn inside ¥1,050/Ravijour. Sunglasses ¥2,520/JSG. Boots ¥10,290/SWORD FISH.

Allamanda
Gray fur vest
¥5,985
NAVANA
Gray motorcycle jacket with hood
¥13,440
DazzliN'
Gray spencer
¥11 340
Yellow mesh T-shirt¥5,145
Yellow sunglasses ¥999
Yellow stars earrings ¥1,050
PLAZA
Green knit cap ¥2 940
YELLOW & GRAY & GREEN
GALET'S
Patent leather bag¥5,565
Yellowy Green is the must-have item this year.
It' s the best fit for sporty and chic ' gray'
Gray sweatshirt dress ¥3 808
Yellow pleated skirt ¥6,825
BLUE MOON BLUE
Gray denim overalls ¥3,808
REZOY
Gray belted boots ¥12,390
Greydesign t-shirt ¥6 195
Green shorts ¥2 415

蝴蝶网
hudie.com
vinee.net

Combine and be cool!

PURPLE & WHITE

Mix pure white and glam purple!
Get the ultimate unisex style!

Ober Tashe
White leather shoulder bag ¥4,725

Twisty
Purple metallic belt ¥2 990

CHIARA
Purple glitter pencils both ¥798 each

ARAH ODIAQUE
hite fur ring 40

Voeux
Purple glitter earrings ¥ 3,675

NAVANA
White biker jacket ¥10,290

ALSVILLE
earl
eckiace¥3,675

Beaute Danser
White chiffon and lace blouse ¥4,725

DazzliN'
Puff sleeve dress¥7 245

BLUE MOON BLUE
Long purple design T shirt ¥2 625

R&E
Suede frilled pumps¥7 245

ROSE FAN FAN
White bag with fur chain ¥4,935

FACEAWARD
White glitter watch ¥33,390

REVIVE
Purple tailored jacket(with grey hood) ¥3,045

DOLCE ROSA
White fur vest ¥3 465

CameronRacy
White shirtdress ¥8,295

POOLSIDE
Purple suede pumps with fur ¥10,800

Rocky American Market
White satin jeweled dress ¥22,890

JAPANESE "GAL" STYLE

How Do Japanese Talents, Models, and Charismatic Shop Assistants Wear?

"私達、これからもずっと
109ラバーズ!!"

From Japanese TV idol Chinatsu Wakatsuki to fashion-loving shop assistants and "marukyu" (the SHIBUYA 109 nickname) lovers... get some ideas from their latest ensembles and instantly become a "marukyu" girl!

Photos:Junji Moroi(Rooster/P.46),Shinya Nagatome(P.47-51)
Hiroshi Kohno(P.47-51) Styling Izumi Yumigeta(P.46)
Hair&make-up Akio Namiki.(kurarasystem/P.46)
Text Yasuko Yasukawa

We ♥ SHIBUYA 109

STYLE 01 Chinatsu Wakatsuki

My work with w♥c is just like a dream because everything I love is put into the clothing.

The concept for the Autumn/Winter 2009 line is "Virgin & Bitch". w♥c has lots of products like cub character goods, bright and vibrantly colored items, and also things in conservative basic black. Personally, I like something more fun, but I though that soon I'll be 25 and I reconsiered that I should also include something a bit more mature, too. The key for styling today is the fur jacket. Keeping a bulky silhouette, I made the inner layers thinner. You can layer the clothes with a jacket and wear it like a cardigan. I hope you love it!

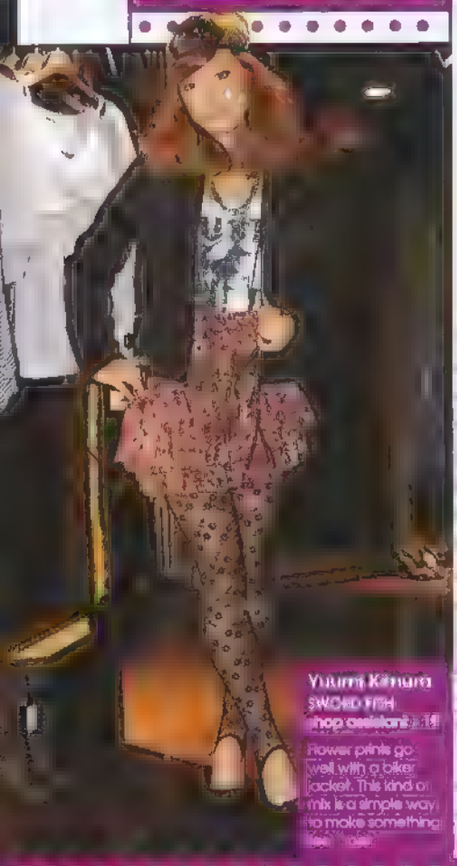
Profile

Chinatsu Wakatsuki Born May 28, 1984. While starring as TV star in variety shows she also produces and designs the apparel brand w♥c. The shop just opened on the 8th floor of SHIBUYA 109

Fur coat ¥13,440, blouse ¥4,095, denim shorts ¥7,245, fringed knee-high boots ¥10,290, all w♥c. Hair accessory ¥2,100, cross necklace ¥1,890, both L CHANCE Studded belt ¥4,095, MITSJMARU Laughin Gold necklace, her own

STYLE 02

Rock style that mixes sweetness with Cool

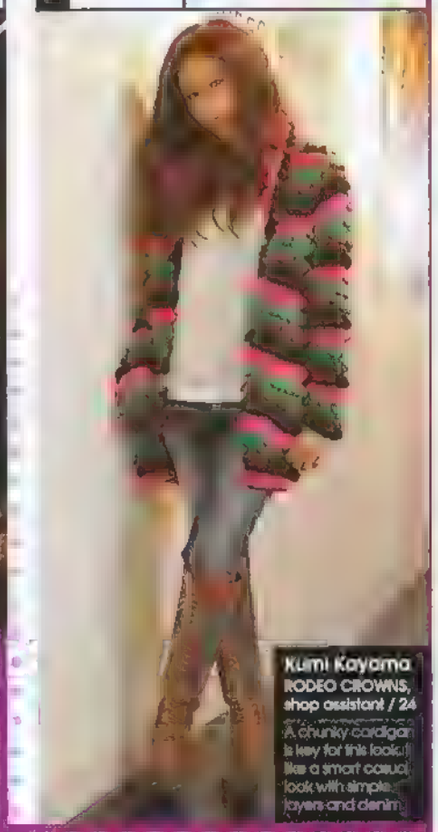


Yuzumi Kimura
SWORD FISH
shop assistant / 19

Flower prints go well with a biker jacket. This kind of mix is a simple way to make something [illegible]

STYLE 03

The big knit is a leading part



Kumi Koyama
RODEO CROWNS,
shop assistant / 24

A chunky cardigan is key for this look. I like a smart casual look with simple layers and denim.

STYLE 04

Add a scarf!

Mao Takahashi
part-timer / 20

[illegible] make a simple cool and casual look go to the next level. Try SLY's outerwear for a beautiful line.

STYLE 05

The theme is Rock girl in the 80's

Kazumi Hisayasu
[illegible]
shop assistant / 20

Napoleonic-era details are cutting-edge for this season. Culotte coordinates make it look sporty.

STYLE 06

In love with tights! Spice the style up

Reiko Ikeda
Jal' emels solo,
shop assistant / 28

[illegible] with an oversized jacket and a tight [illegible].

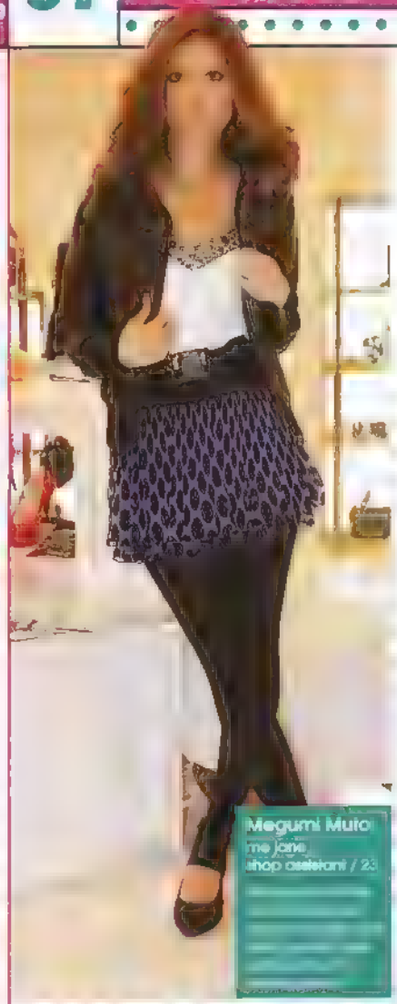
Saki Nagao
Miel Crehunant,
shop assistant / 21

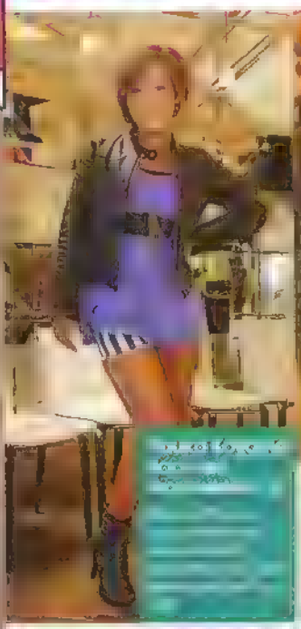
I wrapped the plaid shirt around the bottom to give a different sort of rock look.

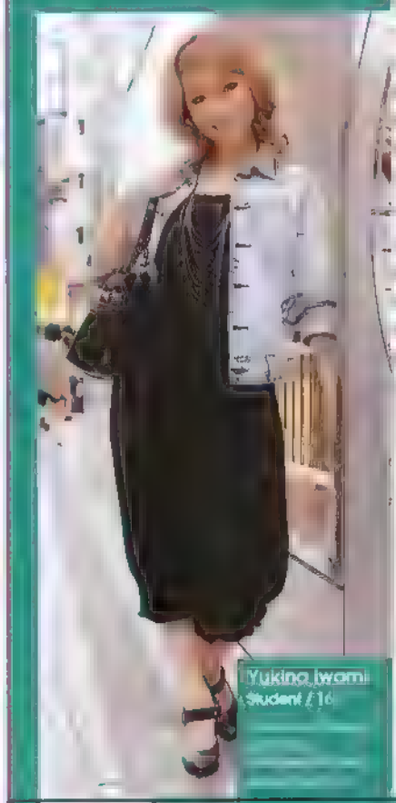
Yui Furukawa
[illegible],
shop assistant / 21

I recommend that [illegible] gives your style more classic. Flower prints fights [illegible].

STYLE 07 A biker jacket is a must-have!





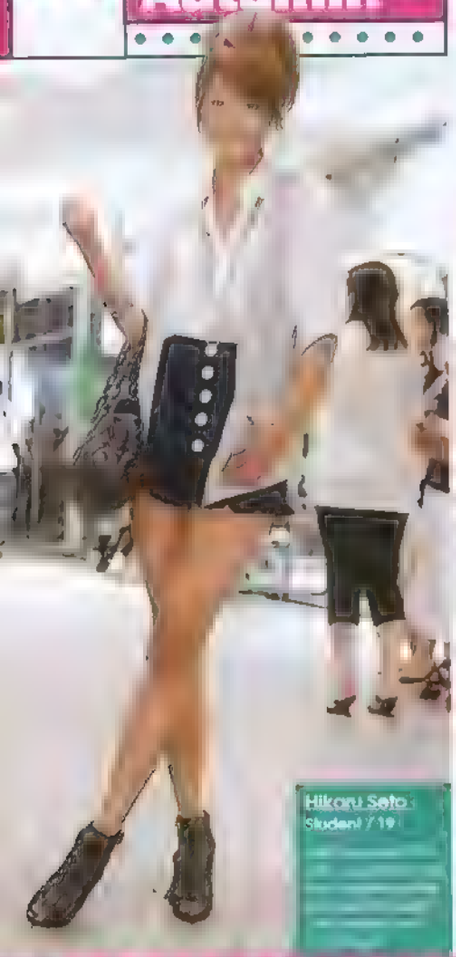


慧美网
mee.net

STYLE 08 Instant cool with black overalls!

STYLE 09

Vests are a must for Autumn!



Hikaru Seto
Student / 19

STYLE 10

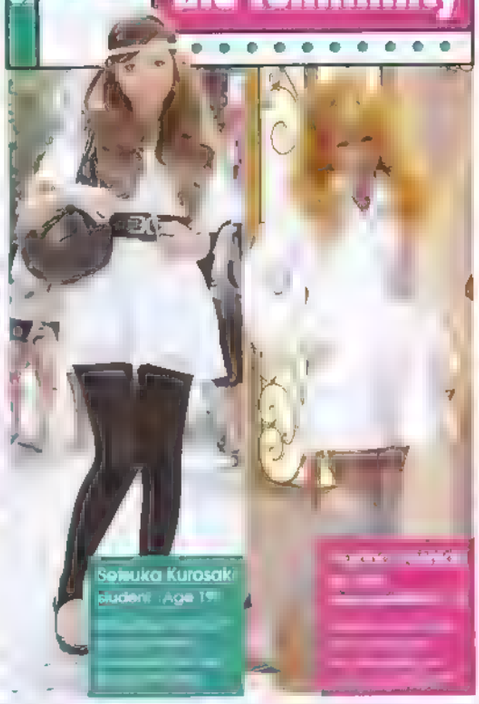
Everyone likes an American tomboy!

shop assistant / 18

Yuka Sato
COCOMIU, shop assistant / 19

STYLE 12

White items improves the femininity



Setsuka Kurosaki
student / Age 19

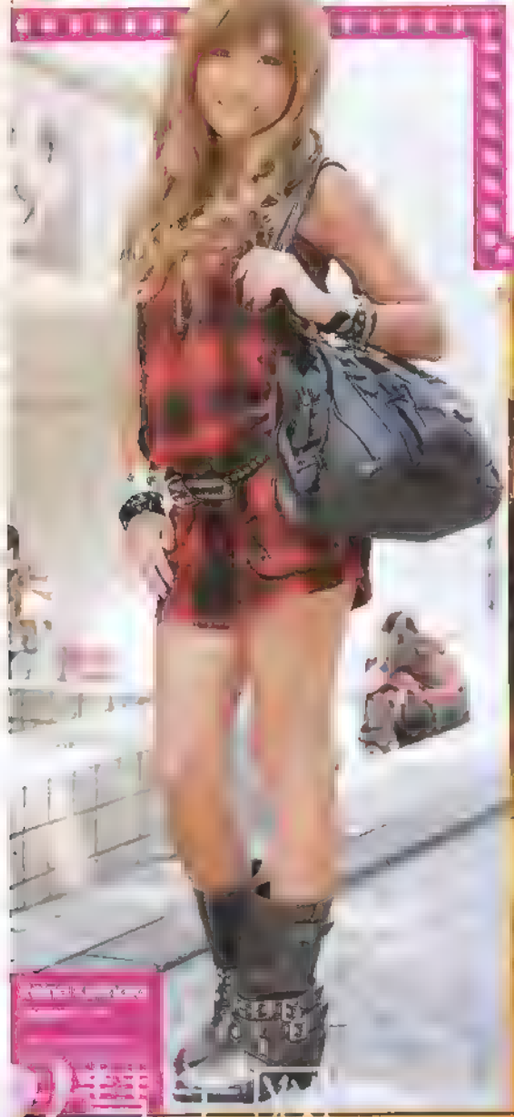
STYLE 11

Use leopard print in different ways!

Mai Okada
UP SERVICE
shop assistant / 20

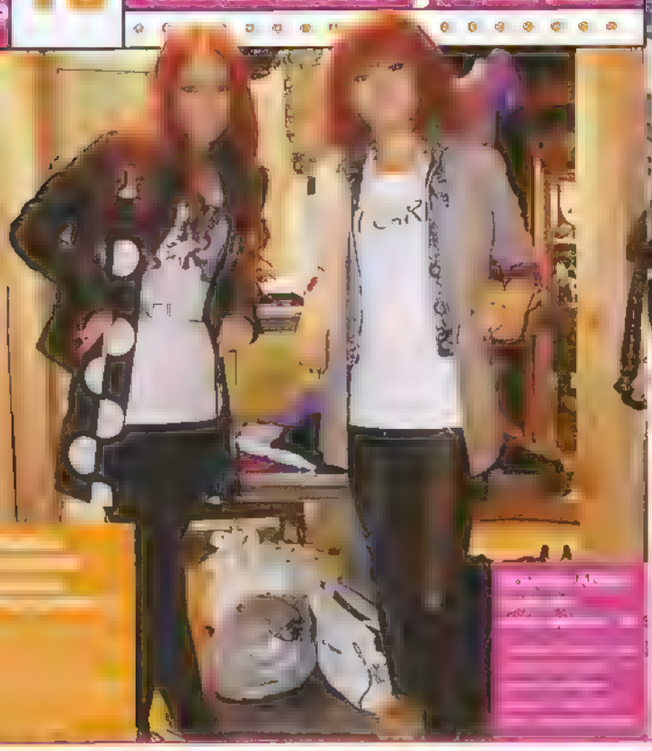
13 retro-dress!

14 Vests with shorts is the way to go!



15 Pay attention to plaid!

16 In love with oversized jackets!

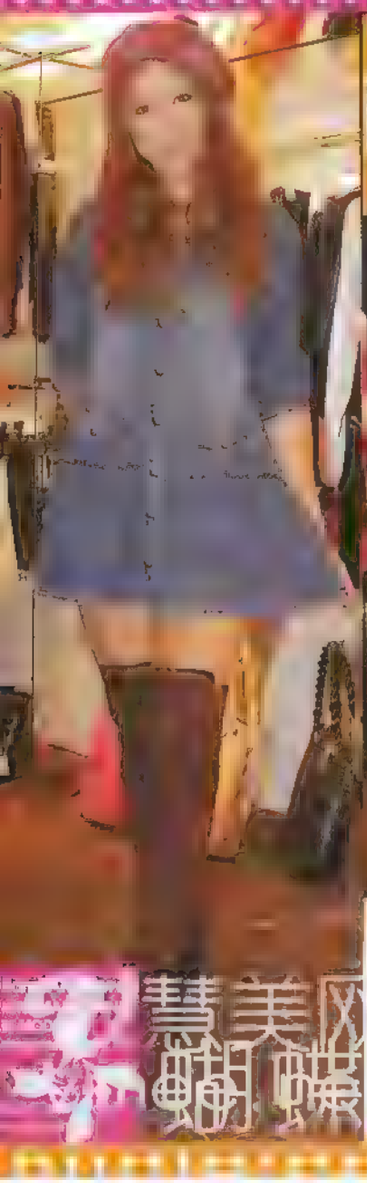


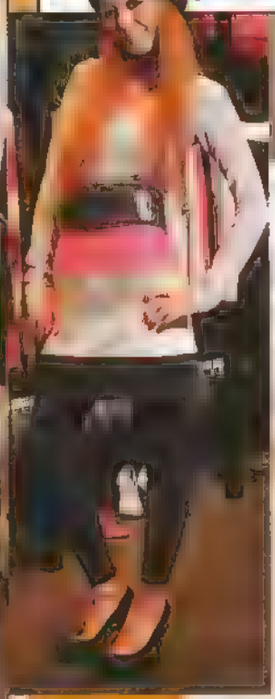
Reina Ogata
Student / 18

Mai Muromatsu
Revision
shop assistant / 22

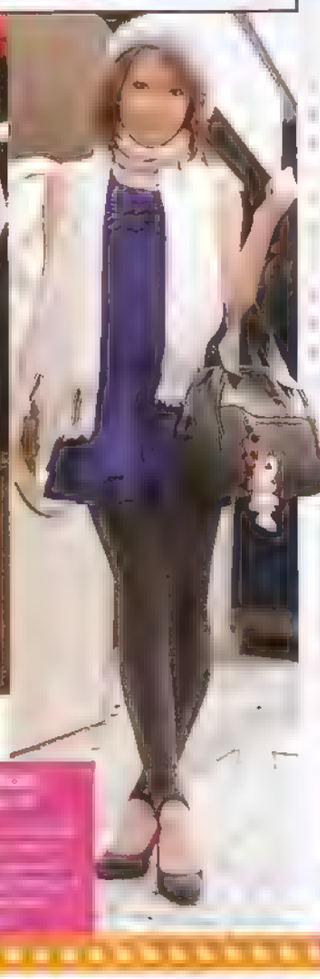
18 Big prints are in on dresses!

17 Instant style with a beret





Hiromi Murooka
nenon
shop assistant / 24



慧美网
蝴蝶

TIPS for Easy Shopping

Get Ready for Winter!!

Don't know Japanese? Want to try to commu[illegible] wh[illegible]g? Worry no more! We've got basic shoppi[illegible] and shopping tips. It's almost as easy [illegible]

Basic Phrases

This chart will make shopping easy.
Just pick your questions and point them out to the shop assistants!

Q Do you have any other colors?
有没有别的颜色?
他の色はありますか?

A We also have these colors.
这些是这种颜色
こちらの色があります

Sorry, this only comes in one color
抱歉，这只有一个颜色
すみません、この色だけです。

Q Do you have a larger size?
有没有大一号的?
大きいサイズはありますか?

Do you have a smaller size?
有没有小一号的?
小さいサイズはありますか?

A It's only one-size-fits-all.
抱歉，只有一个尺寸
フリーサイズのみです。

Just a moment while I go check for you.
请稍等，我确认一下.
少々お待ち下さい、
お調べいたします

Sorry, I'm afraid we don't have it.
不好意思，我们没有.
すみません、ありません。

Q I am looking for
我在找
を探しています。

A We have it
这里有
あります

Sorry, I'm afraid we don't have it
对不起，没有.
すみません、ありません。

Q Can I try this on?
可以试穿吗?
試着してもいいですか?

A Sure.
可以，请到这边
はい、できます。

No, I'm afraid you can't try it on.
不好意思，这个不能试穿
すみません、そちらでは
試着できません

Q Can I get this gift-wrapped?
能不能帮我包装?
プレゼント用に
包装してもらえますか?

A Sure.
可以，请到这边
はい、できます。

Useful Phrases

You might need these phrases while shopping.

Can I see this one please?
让我看一下这个.
これを見せて下さい。

Do you know where I could exchange my money?
哪里能换钱?
どこで両替できますか?

How much is this?
这个是多少钱?
これはいくらですか?

I feel sick. / I'm not feeling well.
我感觉不舒服.
気分が悪いです。

I'll take this.
我要买这个.
これを下さい

I lost my
我失去了
を無くしました

Do you take credit cards.
能不能刷信用卡
クレジットカードは使えますか?

I've left something behind.
我忘记拿了
忘れ物をしました

I'd like to go to
我想去
に行きたいのですが。

How do I use this? / Please show me how to use this.
请教我怎么用这个
使い方を教えて下さい。

Idioms

Learn a little Japanese to make your shopping more fun

please.
を下さい(____wo·kudasai)。

What ➡ 何 (nani)
When ➡ どこ(doko)
Who ➡ 誰 (dare)
How ➡ どうやって(dou yatte)
Which ➡ どの(dono)

Glossary

restroom
トイレ

ticket counter
切符売場

bus stop
バス乗り場

coin locker
コインロッカー

hotel
ホテル

taxi rank
タクシー乗り場

police box
交番

bank
銀行

JR station
JR駅

public telephone
公衆電話

subway station
地下鉄駅

tourist information center
観光案内所

Color

Size

Just know for shopping in Japan!

	S	M	L
JAPAN	5	7	9
USA	2	4	6
ENGLAND	3	5	7

Japanese Currency

No hassles at the register!

Credit Cards

SHIBUYA 109 accepts the following credit cards.

- 109 Members Card
- JCB
- NICOS
- TC
- MUFG
- UC
- JACCS
- TOP
- DC
- AMEX
- NISSENREN
- VISA
- UFJ
- Diners

109 Rules and Regulations

1. Smoking is only permitted in smoking areas.
   109は指定された場所以外禁煙です。
2. Photography is not permitted.
   109内は撮影禁止です。
3. Only Japanese yen is accepted.
   109では日本円しか使えません。
4. Duty-free service is not available.
   109では免税サービスは取扱いません。
5. Bargaining is not permitted.
   109では値引きは出来ません。
6. Tops cannot be tried on.
   かぶり物の試着は出来ません。

The Innermost 6 Secrets

1. When taking the escalator, keep in mind that in Tokyo the left side is for standing and the right is for walking up. In Osaka, it's the opposite, with the right side for standing.
2. It's considered bad manners to carry drinks while browsing the shops.
3. Opening products before purchase is not allowed. Ask the shop assistant for a sample.
4. Tips are not given or accepted in Japan. It's accepted that shop assistants will always give the best service possible.
5. "Free-size" is Japanese-English for "one-size-fits-all".
6. You will be asked to wear a face cover over your head when trying on clothes. This will keep them clean and free from damage by cosmetics you may be wearing.

SHIBUYA 109

SHOP GUIDE

Did you know there are 125 shops at SHIBUYA 109?
Explore this shopping wonderland and get to know the centre of GAL trends!

Have Fun Shopping!

B2 FLOOR

Looking for trends? Find them here where the stars go too!
最新トレンドを凝縮　セレブが通うセレクトショップ

Anthony's

www.anthonys.co.jp　03-3477-5195　info@anthonys.co.jp

BRANDS
CHANEL, MIUMIU, MARC JACOBS, PUCCI, KITSON, Dirlee Hollywood, Jessica Kagan, EMU, MOU, etc

ITEMS

Carrying international brands from LA and Europe. Lovers of imported apparel will love this shop since it's their specialty. Also carries an original brand of dog accessories and items

LAから3ロ　パまで旬のブランドが勢揃。インポートの服は1点ものが多いので要チェック　オリジナルのドッググッズもあるのでモデルさんもオキニ

Owner's Voice
Kinoshita

Great design, goregous watches... find your celebrity toy watch!
セレブ　トイウォッチといえば

FACEAWARD

www.faceaward.jp　03-3400-5577　info@faceaward.jp

BRANDS
FACEAWARD

ITEMS

Though clothes can be changed, why not change watches too? Celebrities love the toy watches, with high design and affordable prices

フェ　コン同様　時代もTPO、合わせてチェ　ン　そんな発想から生まれたセレブ感覚のトイウォッチ　いセンスで　コ　ャス　しかも価格も　スナブレです

Owner's Voice
Tomomi Masuzawa

Find charming items including mix-and-match watch bands

Elegant clothes and lingerie.
品ある遊び着とグラマラスなランジェリーを探すなら

Laguna Moon

www.lagunamoon.net　03-6447-6539　N/A

BRANDS
Laguna Moon

ITEMS

Celebrating the 3rd anniversary this season. Recommended items include lingerie, dresses, and signature pumps and boots

今シーズンで開年を迎えるラグナムーン　定評のあるランジェリーから繊細なデザインのワンピースやオリジナルのパンプスやブーツまで豊富に取り揃えています

Owner's Voice
Maki Ashikawa

109's go-to silver accessory shop! Try a multi-layered look!
メインはシルバー。アクセサリーの重ね付けを楽しんで

LEMONTREE

www.lemontree.co.jp/　03-3477-5011　N/A

BRANDS
LEMONTREE

ITEMS

A selection of silver accessories for ladies, men, and couples. Also carries a range of Indian jewelry. Get lovely coordinated jewelry made just for romantic lovers

レディ　アクセサリーのレディ　メンズ　ペア、インディアンジュエリーなどを取り揃えています　アクセサリー　"愛を形"　のませんか?

Owner's Voice
Mayumi Shigeno

Rings and silver items made to fit and ready the same day of order

Cool and sexy are the passwords to style!
コンセプトは、COOL & SEXY

LIP SERVICE

pservice.jp　03-3477-5168　info@credge.co.jp

BRANDS
L.PSERVICE

ITEMS

Bringing a gorgeous high-street style for grown-up ladies who want an luring and edgy touch of sexy and cool

華やかさと　の効いたカ　ごい大人の女性たちへ　コ　ャスなストリートスタイルを提案しています

Owner's Voice
Yukie Yamazaki

For refined ladies who want a smart style.
大人の洗練された女性を演出します

NAVANA

N/A　03-3477-5182　navana@live.jp

BRANDS
NAVANA

ITEMS

Simple tops make it easy to have fun with color coordinating. There's something for every budget

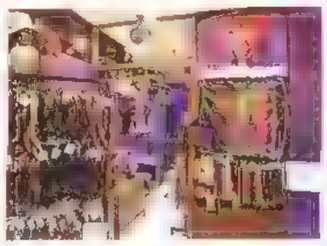
ベーシックなTOPS　中心に　色コーデ、きれいな　、めう　ナブルなアイテム　ます

Owner's Voice
Azusa Sakuma

Feeling like being in another world?
ほら、世界まで変わった気分

NAVANA WIG

www.navana-web.com　03-3477-5022　hi-net@navana-web.com



BRANDS
NAVANA WIG Lill

ITEMS

Find a large range of wigs from full head, fringe, and napes. These original wigs are heat-resistant, so the can be styled with heat tools to get the perfect style!

フルウィッグ　前髪ウィッグ・えり巻、ウィッグなど豊富な品揃えのヘアウィッグ専門店です。当店オリジナルは耐熱毛で熱、例　トコテ　やコテの使用も可能。

Owner's Voice
Mariko Tamura

Try the NAVANA WIG style and experience a different look!

Offering everything new and surprising in the world!
世界中の新しい、驚きの商品をお届け!

PLAZA

www.plazastyle.com　03-3477-5001　N/A

BRANDS
Various brands

ITEMS

Enjoy a relaxing time with various imported items and snacks, character goods, clothing and more. Check out the large selection of cosmetics!

当店はPLAZAを特　コメの中実　ます　き　と毎日の生活がアカるワクワクキラキラなアイテムが見つかります

Owner's Voice
Azusa Kotajima

The Halloween Fair is on, so visit this shop for cosmetics!

Enjoy a luxury space and the signature colors of black and silver!

ラグジュアリーな大人の空間へようこそ

rienda

N/A 03-6730-9191 N/A

rienda

BRANDS
rienda
rienda suelto

ITEMS

Targeting women who want to keep up a sense of timeless style while still being themselves. Check out the funky accessories

[illegible] 女性のためのファッション時間。とられず常に女であることを忘れない。

Owner's Voice
Hitomi Muraoka

Newly renovated and reopened in September, it's now more spacious for your shopping enjoyment! [illegible]

Check out the original print t-shirts!

シルエットの美しさとカラーの組み合わせ

SLY

www.sly.jp 03-6730-9090 info@sly.jp

BRANDS
SLY GOVIL

ITEMS

SLY helps stylish age less, timeless, glamorous women. Customers around the world love the versatile style

外国人のお客様も多くいらっしゃいます。アイテムの種類も数多く取り揃っています。さまざまなシチュエーションに対応できる品揃えです

Owner's Voice
Saki Inoue

Bringing out a fun fashion style [illegible] Sexy.

The concepts are... COOL, SEXY, and SPICY!!

"COOL" "SEXY" "SPICY"がコンセプト

Spiral Girl

www.spiralgirl.jp 03-5489-0407 N/A

BRANDS
Spiral Girl

ITEMS

Cool, sexy and spicy are the keywords here. Make contrasts to up your style and femininity

テイストの異なるアイテムをあえてミックスすることで、洗練されたコーディネートと提案スタイルで女性らしさを引き立たせます

Owner's Voice
Sayaka Abiko

Move from this step add to a cool casual style while keeping it feminine. Lots of recommended items! COOLカジュアルな中にも女らしさがあるアイテムがいっぱい。

Always sexy and sometimes cute!

時にSEXY、時にCUTEに

swanky

www.swanky-swanky.jp 03-3477-5[illegible]58 N/A

BRANDS
swanky

ITEMS

Womanly vintage-tinged clothes with a relaxed, healthy American casual styling and muted colors

ヴィンテージライクなアイテムを、女らしく着こなす。リラックスしたサイズ感と、落ち着いたカラーで、ヘルシーなアメカジを提案します

Owner's Voice
Haruka Tokuyama

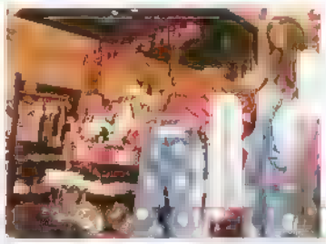
Take a look at the checked and [illegible]

Feel kawaii in a happy world!

胸が高鳴る"カワイイ"を追求したHAPPYな世界

ValenTine's High

www.valentine-h.jp 03-346[illegible]4441 N/A



BRANDS
ValenTine's High

ITEMS

If you like kawaii Japanese stuff and dream of true love, then this store is for you. It carries colorful, pop items that are full of sweetness

"カワイイ"が好きで、夢や恋にいつでもポジティブな女の子に向けた、POPでカラフルな遊びゴコロのスウィートアイテムを提案しています♥

Owner's Voice
Haruka Suzuki

ValenTine's High is for girls who like kawaii. Check it out!

Natural and healthy... Love the ocean!

ナチュラル、ヘルシー志向の人へ

BLUE MOON BLUE

www.b-m-b.com 03-3866-4242 info@b-m-b.com

BRANDS
BLUE MOON BLUE

ITEMS

This season's BMB concept is a mix of American casual with bright pop colors. Recommended items are boyfriend jeans with suspenders

BMB[illegible]MIX おすすめの新作は[illegible]

Owner's Voice
Sayoko Kuriyama

Cute and affordable shoes that catch on to the trend.

トレンドか、目で丸分かり。安くてカワイイシューズ♪

ESPERANZA

www.esp-shoe.com 03-3477-5078 information@esp-shoe.com

BRANDS
ESPERANZA
imported brands

ITEMS

ESPERANZA is a shoe-making entertainment brand providing reasonably priced original designs and accessories for shoes. Mix and match styles!

とよりもカラフルで楽しい靴創造を目指すエンターテインメント創造ブランド。素材やパーツもエスペランサクリエイターが提案しています

Owner's Voice
Yuno Koshida

Visit for cool, extravagant accesories!

派手かっこいい流行りのアクセを買うなら

Grandedge

N/A 03-3477-5081 N/A

BRANDS
Grandedge

ITEMS

In this season the theme is Rock Girl and Bohemian Chic. For rock style, get chains or studded accessories. For a girly look, wear knits and feathers as a bohemian style.

今期のテーマはロックガール&ボヘミアンシックです。黒がテーマのロックはチェーンやスタッズのアクセが◎。ガーリー派はニットや羽でボヘミアンスタイルに。

Owner's Voice
Chiho Nakao

Brand accessories just in:

Brilliant products for cool and unique girls.

COOLでカッコイイ個性を求める女の子へ

JENEVI

www.jenevi.jp 03-3477-5024 jenevi@topgear-tokyo.co.jp

BRANDS
JENEVI

ITEMS

80's rock is the theme here. A selection full of glittery items and covered in studs and spangles. These trendy items are affordably priced so styles can be mixed together!

旬なアイテムが、スナップルな価格でそろいます。今季ではテーマは80's ロック。スパンコールやスタッズなどがつかったアイテムがおすすめです。

Owner's Voice
Yumi Iseya

Believe in Girl's power. You can be more attractive!!

GIRLS POWERが炸裂するお店

LOVE BOAT

www.love-boat.jp 03-3477-5048 N/A

BRANDS
LOVE BOAT

ITEMS

This brand is for independent, powerful girls who love making their own style. Find all the latest trends!

トレンドを押さえた旬なアイテムを取り揃え、幅広く自由なコーディネートを提案。自分のスタイルは自分で造り出す、自立したパワフルな女性のためのブランド。

Owner's Voice
Kirihataya

Get a casually feminine look!

カジュアル&フェミニンなスタイルがお得意

me jane

www.mejane.co.jp 03-3477-5030 N/A

BRANDS
me jane,
GLAMOROUS JANE
thalia by
GLAMOROUS JANE

ITEMS

Find sexy, cute items from GLAMOROUS JANE and thalia are the "me jane" style : tough but feminine. Take a step into our girl's closet!

me janeのカジュアルスタイルとGLAMOROUS JANEやthaliaのセクシーでキュートなアイテムがそろう。クローゼットを表現した世界へどうぞ。

Owner's Voice
Yoshimi Kaneko

For your smile, for your satisfaction

女の子の笑顔と満足のために♥

MIHATO

www.mihato.com 03-3461-0055 info@mihato.com

BRANDS
Jerry Girl, VALC's,
SUGAR-SUGAR,
ANTELOPE,
Poetry, GOSSIP,
ANGENUE, Creer,
HUMAN

ITEMS

Offering high-quality, low-priced pumps, sandals and boots. Popular with shop assistants and other regular customers who know Shibuya well.

ハイクオリティなパンプス、サンダル、ブーツをロープライスにて提供しております。渋谷通の女性や、お客様"働く店員さん"に愛されております。とても有名です。

Owner's Voice
Masaaki Osada

Good balance worn playfully.... make it your own!

適度なバランスに、はずしを効かせて。

MITSUMARU Laughin'

www.mitsumarugroup.com/pc/shop/lau.html 03-3477-5042 N/A

BRANDS
Laughin

ITEMS

Be individual be have your own style. Combine cute with casual, sexy with comfortable, and always with laughter!

それぞれのスタイルを印象づける、余裕のあるハズシテクを提案。カジュアルの中にもかわいさを、ゆるいスタイルの中にもセクシーさを持たせます。

Owner's Voice
Yamada

Useful clothes with a cool and cute design

大人かわいいがコンセプトのリアルクローズ♥

MITSUMARU SHINE BE MODEL

www.mitsumarugroup.com/pc/shop/sh.html 03-3477-5044 N/A

BRANDS
Shine be model

ITEMS

Try a modern-retro style with two themes: vintage flowers, plaids, checks, and lace or sweet knit sweaters and dresses.

どこかレトロであり、なかにモダンな要素を取り入れた着こなしを。ヴィンテージ系花柄、チェック、レースと、甘め系ニットワンピの2種をご紹介。

Owner's Voice
Aimi Kaneko

Feel the essence of roses at R&E!

トレンドをいち早く押さえるシューズショップ

R&E

www.rosessence.jp 03-3477-5016 info@rosessence.jp

BRANDS
R&E
(Original brand)

ITEMS

The shoes are for glamorous and charismatic women. Footwear is a key point for polishing a style, so find that polish here!

グラマラスな女性、魅力的な女性のための靴。スタイルを磨く重要なアイテムを、ここでそろえてください。

Owner's Voice
Sayaka Saitou

Want to be a cool lady? Get European casual style

大人系ヨーロピアンカジュアル

REZOY

www.rosessence.jp 03-3477-5055 info@rosessence.jp

BRANDS
REZOY
(Original brand)

ITEMS

Comfortable, unique European casual items. One-of-a-kind shoes, too! For girls who want to look different from others.

固いに差がつくヨーロピアンカジュアルは、履き心地も考えられています。ありそうでなかった上級オシャレのための靴は持っていて絶対に後悔しません。

Owner's Voice
Takahashi

Serving 109 since its opening!

109オープン以来30年の信用と実績

Rocky American Market

N/A 03-3461-2634 N/A

BRANDS
Various products
from Japan and
the US

ITEMS

The only shop in SHIBUYA 109 offering dresses and costumes for a special event. Perfect for a party, prom, or wedding!

109で唯一、パーティ、プロム、ブライトメイトドレスやイベントコスチューム等を豊富に取り揃えています。

Owner's Voice
Hiromi Horizawa

Looking for trends?
Find them at this select shop!
小物から洋服まで トレンドを網羅したセレクトショップ

SHAGADELIC

www.sgdlc.com 03-3477-5025 information@sgdlc.com

BRANDS
SHAGADELIC, EDWIN, LEE, Sweetcamel, Burn Breeze, and ANAP

ITEMS

Original brands, hit denim lines...popular with international shoppers and celebrities! A lot of foreigners come to our store to shop. Many celebrities from overseas visited as well

海外からのセレブも多数来店されています。ファッションを中心にトレンドをとらえ、いち早く取り入れ、注目の人気ブランドからオリジナルの商品まで幅広く展開中

Owner's Voice
Azusa Sato

Want everything sexy and cute?
Get it all at an affordable price!
セクシーでカワイイをお手頃価格で

Sneep Dip

www.sneepdip.com 03-3477-5026 info@sneepdip.com

BRANDS
Sneep Dip, Tribal etc

ITEMS

Don't the small shop deceive you. It's full of cute items like clothes, hats, bags, sunglasses, skirts, belts and more! Come shop where the celebs do!

小さい面積のお店に、かわいい商品がたくさん。洋服だけでなく帽子やベルトなどの小物もあり、かわいい物だけをセレクト。セレブさんもよく来られます

Owner's Voice
Hikaru Taira

IN DA CLUB...
Be a dancing queen!
クラブで目立ちたい人へ

TAKARAYA

N/A 03-3477-5017 takaraya09@live.jp

BRANDS
PLANETS (original)

ITEMS

Fashion and music are inseparable. This shop is for clubbers who want to dance, with simple items to stuff that creates a sexy, glamorous look.

音楽とファッションを軸に、クールなダンサーたちのためのファッションを提案します。シンプルなアイテムからセクシーでゴラマラスなアイテムで個性豊かなあなたを演出します。

Owner's Voice
Motonobu Horii

Get a cute, cool
boyish look!
かわいいけどかっこいいBOYSスタイル

VENCE

www.vence.jp 03-3477-5019 N/A

BRANDS
Junk Food
ALPHA

ITEMS

Check out the sexy boyish styles here! There's an Outerwear Fair from October 10 -12. Become a member of the mall service and get 10% off!

セクシーでキュートなボーイッシュスタイルならここへ。10月10～12日は アウターフェアを実施。メール会員限定。その場で登録可。対象アウターが10%オフ

Owner's Voice
Mizuki Toyama

Cute items, cool styles,
happy prices!
CUTE&COOLなアイテムをリーズナブルに

Voeux

N/A 03-3477-5020 marukuni@ino-maison.jp.com

BRANDS
havaianas
Handed By

ITEMS

From standard items to trendy goods... The No.1 body piercing accessory shop in 109. Find any style, including the popular Swarovski earrings that are a hit with international shoppers.

定番アイテムからトレンドアイテムまで幅広く。商品展開。ボディピアスの品揃えはマルキュー No.1。スワロフスキーのボディピアスは海外セレブも大人気です

Owner's Voice
Mai Onda

Nowhere but here!
Young casual brands are...
ヤングカジュアルブランドといえば

ALBUM

http://album-fashion.jp/m/ 03-3477-5099 N/A

BRANDS
ALBUM

ITEMS

Based on a casual jeans look, this shop carries everything from basics to trend items. Find the perfect item at reasonable prices!

[illegible]毎日[illegible]ベーシックアイテムからトレンドアイテム[illegible]ナブル価格で展開中。

Owner's Voice
Kanako Tudu

Find a bit of Japanese culture
with a Japanese signature seal.
ハンコとインクをお楽しみください

Baba Inbou

N/A 03-3461-5309 h-sasaki@bon-mark.com

BRANDS
N/A

ITEMS

This shop sells Japanese signature seals. There is also a mini-gallery of woodblock prints. Come have a look!

印鑑、インク印等の製造・販売するお店です。店内、ミニギャラリーとして版画を9点ほど飾ってあります。お気楽にお立ち寄り下さい。

Owner's Voice
Hidekatsu Sasaki

Wear trends in a casual way
and find them in the IT girl closet.
トレンドをナチュラルに。イマどきガールのクローゼット★

MITSUMARU Allamanda

www.mitsumaru-group.com/pc/shop/al.html 03-3477-5041 N/A

BRANDS
Allamanda

ITEMS

Find an adult, casual style with a sense of girlish cuteness. Comfortable for everyday, but still original and trendy. Shoes and bags too!

ガーリーでキュートなイメージを感じさせる大人カジュアルスタイルを提案。着心地の良い、日常着でありながらフレッシュトレンドを賢くお取り入れます。

Owner's Voice
Azuki Okada

Basic black,
a sexy look

MITSUMARU HEAVEN and Earth

www.mitsumarugroup.com/pc/shop/he.html 03-3477-5036 info@heavenandearth.jp

BRANDS
HEAVEN and Earth

ITEMS

"Break" is the theme of the season. This style is sharp and simple but also with a sophisticated work flavor. Be original with it

今シーズンのテーマは BREAK" BLACKをベースに、シャープでシンプルの中、ルーズで洗練されたファッションのあるスタイルを目指します

Owner's Voice
Kanami Machii

Cool and sweet girls welcome!
Find the perfect look!

MITSUMARU Layla Rose

www.mitsumarugroup.com/pc/shop/lr.html 03-3477-5043 N/A

BRANDS
Layla Rose

ITEMS

"Be hot" is the motto here! Find total styling with a mix of trends and basic items. Beautiful silhouettes for reasonable prices

イイ女でいられることをモットーに、ベーシックアイテムにほどよくトレンドを、クラシカルエレガントの美しさに定評あり。リーズナブルな価格も嬉しいポイント♥

Owner's Voice
Nanami Chifu

Real leather and
reasonable shoes...

POOL SIDE

www.poolside.ne.jp 03-3770-5777 *Please access from the homepage

BRANDS
POOL SIDE
PxPOOL SIDE

ITEMS

Fine quality, trendy, real leather shoes made in Japan. Offshoot line PxPOOLSIDE covers reasonably priced shoes that are exclusive to the shop

アルレザーの靴は上質な仕上がりとトレンドを押さえたデザインが魅力。プチプライスで展開する"PxPOOLSIDE"はここでしか手に入らない限定ものも

Owner's Voice
Kazuki Hara

For sweet girls who wear
real clothes casually...
リアルカジュアルなSweet Girlへ

ROYAL PARTY muse

www.royalparty.jp 03-6825-9595 N/A

BRANDS
ROYAL PARTY muse
ROYAL PARTY

ITEMS

A casual apparel brand for girls who want to stretch their style a bit. Real clothes that are girly but edgy, cute but stylish and wearable

ちょっと背伸びをした女の子のためのリアルでカジュアルなファッションブランド。程よくエッジの効いた等身大のスタイルを提案します。

Owner's Voice
Maki Harako

Looking for trend bags?
They're just near the entrance.
109に入ってすぐ！ トレンドのバッグはここへ

Samantha Vega

www.samantha.co.jp 03-3477-5005 N/A

BRANDS
Samantha Vega

ITEMS

New y opened in September. This store carries 80's trend items such as metallics and sequinned bags. Tote bags are popular items, too. Pick a favorite!

9月、ニューオープン。今季のトレンドである80'sを意識したメタリックカラーやスパンコールの商品から、デイリーに使えるトートまで幅広くそろっています。

Owner's Voice
Miyuki Higashi

Be strong and independent!
Get a sexy, casual look!
強め&媚びないセクシーカジュアル

SONGEUR d.i.a.

N/A 03-3460-7997 N/A

BRANDS
d.i.a

ITEMS

For sassy, tough, sexy girls. Basic items include denim, and add edge by showing a little skin. Have fun shopping!

TOUGHで男に媚びないSEXYな女性の為のDENIMを中心としたEDGEの効いた肌見せ系カジュアルを提案。

Owner's Voice
Mami Kumagai

CRYX

http://cryx.jp/ 03-3477-5028 office@cryx.jp

CRYX

For cool, glamorous women who want a rock flavor with studs or zippers on basic black. Check out the skull motifs for Autumn

スタッズやジップなどのROCKテイストで媚びない、グラマラスな女を演出します。カラーはブラックがメイン、モチーフはスカルを多く使用したアイテムがおすすめ。

Igarashi

DOLCE ROSA

www.palemo.co.jp 03-3477-5057 401@palemo.com

DOLCE ROSA

Inspired by American workman style and military looks, find boyish items with a cute twist, made for adults who have a feminine sense of pattern and materials

アメリカのワーク&ミリタリー等のストリートウェアからインスパイア。メンズライクなアイテムから、キュートなお姉カワ系アイテムまで

Maiko Ikegami

FLAG-J

www.flag-j.net 03-3477-5052 N/A

FLAG-J

This store is located to the right of the down escalator, displaying color shoes and bags. The items are of the latest trend, anything that's a hot item is here

取り揃えてるアイテムはどれも最新トレンドをおさえたものばかりです。今、ちょうどホットなアイテムを見つけるならここ

Muraoka

NAIL CRAFT

http://salon.nailcraft.co.jp 03-3477-5133 nail@nailcraft.co.jp

N/A

Featured in many magazines, this shop carries lots of trendy items. Mode's love our products, including handmade Swarovski items

流行のデザインを中心、豊富なサンプルを取りそろえています。スワロフスキーアクセサリー商品もひとつひとつ手作りです。

Anazawa

Pinky Girls

www.pinkygirls.com 03-3477-5054 N/A

Pinky Girls
Pinky Girls LUX

This shop is the target for girls who aren't afraid of indulging in a cute, sexy style. Lots of adorable colors and elegant designs, pink is queen by popular choices

キュートでセクシーであることを躊躇わない女の子のためのお店です。エレガントなデザイン、キュートな色使いが特徴的。ピンクがいちばんの人気色です

Mayumi Harigaya

REVROSSA CLARITY

www.re-cla.com 03-5452-3308 N/A

REVROSSA CLARITY

Sweet items mixed with eclectic elements, and accessorized with smiles! Autumn's theme is "sweet vintage"

いつも笑顔で輝いていたい！そんな女の子の気持ちをコンセプトにsweet感を様々な手法でMIX。女の子のためのスタイルを提案致します。

Chinami Nakahata

SARAH ZODIAQUE

N/A 03-3477-5191 sarahzodiaque09@sa5.gyao.ne.jp

SARAH ZODIAQUE
Fairy Flow, SS,
etc

Opened in Spring 2009, this shop is for girls who care about now and the future. Art deco and pop designs with lots of colors are for girls who enjoy fashion

次の時代にも敏感な女の子のためのアクセサリーセレクトショップとして2009年春にオープン。アールデコやポップなデザインにカラフルな色遣いは、女の子を際立たせます

Sachiko Kogure

Ticket Port PIA Station

www.ticketport.co.jp 03-5561-7714 tp@mail.ticketport.co.jp

Concert, Theater
Sports Tickets and
Gift Certificate
sales

Experience Japanese entertainment. Our store sells tickets for live performances, sports, and movies. We also carry the gift cards that that make perfect presents for anyone

いろんなライブ、スポーツ、映画のチケットと取り扱っています。贈り物に便利なギフトカードなども販売しています

PIA staff

V.V.P. VISALIA

N/A 03-3477-5040 ambience@image.ocn.ne.jp

BRANDS
Ambience,
Abbey DAWN,
Infect colors,
GENOESE, LOLITA,
BODY NOISE
OPEN ARMS

Keywords include wild, cute, American, bohemian, and others. This season is all about mixing styles like biker, military, tomboy with denim for a very V.V.P.-like style.

Dyeアイテム、アメカジ、ボヘミアンをさまざまなデニムアイテムとクールにコーディネートが登場！VVPらしいスタイルです!!

Otsuka

3 FLOOR

High-fashion in black

スタイリッシュなハイファッション

agent GOLD 81

www.agentGOLD81.com 03-3477-514 N/A

Brand
agent GOLD81

Stylish black street clothes are perfect for the sophisticated and independent women who lives in the city. High street fashion based on black is the way to go!

都会の女性がファッションで自分らしさ、女性らしさを表現できるよう、パワフルに今を生きる大人のためのスタイリッシュなストリートファッションを提案します

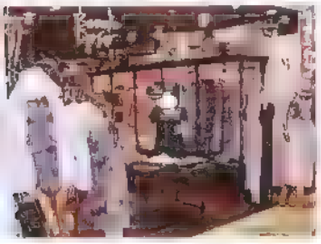
Owner's pick

Kirihataya

Be pretty and
live a charmed life!

Beaute Danser

http://beautedanser.com/ 03-3477-5129 beautedanser@kobe-realtor.co.jp



Beaute Danser

Fun, unique coordinates for girls who want something different. Get smiling while looking at the fabulous items and other fun stuff!

他人とは一味違ったオシャレを楽しみたい。女の子に、遊び心のあるアイテムを取り入れたコーディネートを提案しています。ちょっと笑えるお物や雑貨も豊富です。

Owner's voice

Sakiko Kunii

High-street
and avant-garde!

ストリートのアバンギャルド・ルック

DAYS OF FREEDOM

www.days-of-freedom.com 03-3477-5069 N/A

DAYS OF FREEDOM

Mature avant-garde clothes with an everyday street feel. Be natural and express yourself freely!

大人のアバンギャルドスタイルをご紹介。自由で自然体でいられる心地良さやカッコ良さをファッションで表現した一歩大人のストリートファッションを提案します。

Owner's voice

Yamamoto

Sexy doll-like
fashion!

セクシーでドーリーな女の子

Doll Kiss

N/A 03-3477-5139 N/A

Doll Kiss

Legwear is an important element of a fresh style. Check out uber-sexy doll-like items like legwear and more!

レッグアイテムを中心に、おしゃれ心は欠かせない雑貨を取りそろえています。セクシーでドーリーなファッションアイテムが多く、楽しんでお買い物いただけます。

Owner's voice

Saito

Select shop for cute girls
but with an adult flavor

少しだけ大人な、キュートな女性のセレクトショップ

GALET'S

N/A 03-3477-5094 N/A

VIVAYOU, AL

A variety of items both cute and cool in style, so find it all! Carrying limited 109 items every season, so don't miss it!

カワイイ系からかっこいい大人のクール系までさまざまなシーンに対応できるファッション雑貨をセレクト。109限定モデルをシーズン毎に展開しています。

Owner's voice

Yukinori Takeuchi

Be yourself
while finding your own style.

輝くあなたらしいスタイルを

HEADSTAR

www.headstar.jp 03-3477-5178 headstar@krs-inc.com

HEADSTAR

Girls always love something shiny. Find beautiful hair accessories like hats, tiaras, turbans and hair bands. Keep on being alluring!

女性はつねに輝いていたいもの。当店では女性の艶を彩る頭のトレスアイテムを提案します。帽子のほか、ティアラ、ターバン、カチューシャ等を展開中です。

Owner's voice

Masami Aoki

"Honey Bunch" is
for lovers

Honey Bunch とは恋人の意味

Honey Bunch

www.honey-bunch.net 0120-86-3035 www.burnedest.com/contact.html

Honey Bunch

It's the 1st anniversary of Honey Bunch! Have fun mixing coordinates, especially for going out on a date with that someone special!

今年、1周年を迎えたばかりの"Honey Bunch"。遊び心のあるMIXスタイルを中心に、恋人との時間をより輝かせるお洋服を提案します。

Owner's voice

Satomi Uchida

Basic monotone...
edgy fashion is here!

モノトーンの空間にエッジーなアイテムが

Jel'emets solo

http://jelementssolo.jp/ 03-6730-9090 info@jelementssolo.jp

Jel'emets solo

This season, an 80's masculine style with rock and grunge touches is lit! The keyword is "rough". Keep things balanced with a tender, loose and "good ol' boy" touches.

今季、ロックとグランジをベースにした80'sなメンズスタイルを提案します。キーワードは"ラフ"。ルーズ感とエッジのバランス。

Owner's voice

Keiko Iketaka

LOVE, POOWER
and SOUL!

LB-03

www.lb-03.com 03-3477-5049 N/A

LB-03

Mixing music and fashion with a soulful flavor. Coordinate clothes music to get a cutting edge, powerful style.

ブラックカルチャーをベースに、音楽とファッションの融合がコンセプト。パワー溢れるロックスピリットと最先端のセンスをスパイスにトータルコーディネートを提案。

Owner's voice

Shimasaki

Be happy...
a spell's been cast on you!

ウキウキ&ハッピーになれる魔法のクローゼット♥♥

Miel Crishunant

www.miel-c.com 03-6730-9147 N/A

Miel Crishunant

Chandeliers, white walls... everything cute and trendy is here. White is the basic color in this one-stop-shop for fashionable girls!

クロゼットの中をイメージした店内は白を基調としておりとても見やすい。ティスプレイとなっています。キュートなアイテムからトレンドのものまで取りそろえています。

Owner's voice

Yuko Tamaru

Sexy, happy and [illegible]
A lingerie shop with every girl in mind!

PEACH JOHN

www.peachjohn.co.jp 03-6418-7886 N/A

PEACH JOHN

Japanese popular mail-order lingerie in store! See and feel popular styles. Limited products and more than 300 sweet items to choose from!

かわいい下着通販で大人気のピーチ・ジョン。ここでは実際に見て、触って、試せるストアです。女性の心をつかむランジェリーが常時300点以上揃います。

Owner's Voice
Yumi Taguchi

All imports from the US and Europe!
Sexy, cute lingerie is here!

Poco à Poco

N/A 03-3477-5006 N/A

Celeste Stein
Pamela Mann
Honeydew, Mary Green
Music legs.
Jonathon Aston, K bell
Cecilia de Rafael

More than 100 styles of print tights and stockings and 30 colors of solid tights displayed on the wall to catch the eye! Get surprised by the collection!

100スタイル以上のタイツと30色のタイツがあなたを出迎えてくれるでしょう。ランジェリーを含む、バラエティに富んだ商品ラインナップが自慢です。

Owner's Voice
Kenji Nakagawa

American street casuals
affordable and cute!

SHAKE SHAKE

SHAKE2.jp 03-5489-5670 N/A

SHAKE SHAKE

American casual with a feminine manner. Everyone loves to visit an I shop where recently the latest styles were brought your way!!

アメカジにフェミニンなテイストをカーブさせたMIX。だれもが、ライフに極シックな大人気のスタジャンやスニーカーなど、価格もすべて安いのが人気です。

Owner's Voice
Teruo Inoue

Become a popular
tough-girl!

XO XO (kiss kiss)

http://kisskiss.ne.jp/ 03-3477-5113 xoxo@kisskiss.ne.jp

XO XO (kiss kiss)

Not only in Shibuya, with 5 shops all over JAPAN. Dresses to bring out a 100% feminine look. It's a don't miss for a unique look!

渋谷109をはじめ、町田、名古屋に2店舗、大阪に計5店舗を展開。ワンピースは女っぷり100%に仕上がり、ワンランク上を目指す女性には見逃せません。

Owner's Voice
Mihoko Banba

The theme is
Breakin' Girl
コンセプトは、B-Girl Shoop!

baby shoop

www.baby-shoop.com 03-3477-5085 info@babyshoop.com

BRANDS
baby shoop
wanna shoop

ITEMS

baby shoop offers a balance of sexy, sport, causal items for Breakin' Girls! We have style for B-girls, girls who like Break Dance, Hip Hop and R&B fashion

ブラックファッションがコンセプトのB-Girl SHOP。セクシー、スポーティ、カジュアルまでトータルでコーディネイト!

Owner's Voice
Kohara

Masculine or feminine?
Find the perfect balance here!
誰もが持つ女性的部分と男性的部分の調和

Barak

www.barak.jp 03-3477-5010 N/A

BRANDS
Barak

ITEMS

Barak caters to a "tough" style with sexy items, classic styles and the expressive beauty of lace, frills, and zippers to create a masculine look with a Goth touch. Check out the skulls!

[illegible]

Owner's Voice
Yuki Iijima
Judge for Autumn/Winter 2005

All of cute and
hot girls are here!
かわいい女の子達の集まる劇場

BUMBLE BEE

N/A 03-3477-5010 N/A

BRANDS
BUMBLE BEE

ITEMS

It's just like a big dress-up box! You'll feel like you're the hero/ne on a stage with all the latest items!

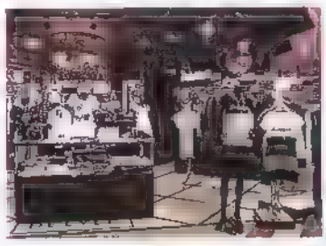
流行のアイテムをいち早くお届けします。オモチャ箱をひっくり返した様な幅広いアイテムのラインナップ。まるで劇場のヒロイン、ヒーローになった気分になれます。

Owner's Voice
Yuka Andou
Big smiles welcome!

Monotone with pink!
Cool and Feminine!
モノトーン×ピンクでクールフェミニン

DELYLE

www.delyle.jp 03-5452-3309 N/A



BRANDS
DELYLE

ITEMS

We suggest you "no border style". You can enjoy modern style and even near future style putting on our items. This style might make everybody happy! You must enjoy with them!

"Delight Style!" ボーダーラインを飛び越え今と未来を楽しむ。自分だけではなくまわりをも楽しませるスタイルを提案

Owner's Voice
Yuka Suzuki

ICONS····· WEAR SHOES BAG ACCESORIES RESTAURANT OTHERS

SEXY & GLAMOROUS. Dreams come true here!
セクシー&グラマラス

EGOIST

www.egoist-inc.com 03-3477-5143 eg_shibuya@gpjt.jp

BRANDS
EGOIST
egoist glamour

ITEMS

Searching for luxury, and sexy, glamorous styles. We all want to be sexy and hot forever. Let us help you! We are looking forward to seeing you all.

ラグジュアリーなグラマラス スタイルをへ・ま。セク な女性らしさを追求します。"いつまでもかっこ良く綺麗でいたい"という女性の気持ちを刺激し続けます

Owner's Voice
Saita Midori

Endless now [illegible]

Looking for cute sexy lingerie? Find it here!
可愛く色っぽいブラジャーが大集合!

FKJ

N/A 03-3477-5009 N/A

BRANDS
aimerfee
STAUDREY
VENUS, Absorie

ITEMS

For women who enjoy mixing and matching colors. There's a great selection of bras, and experts in helping you find the best size and fit

ナザイ、だけでなく、きれ。でかっこ、いいバストラインを作るブラジャーがたくさんあります。下着に詳しいベテランスタッフばかりです。

Owner's Voice
Yoshimi Yamamoto

Get your own original style with the latest must-have items!
最新トレンドを凝縮! セレブが通うブランドショップ

JSG

http://jsg.biz 03-3477-5140 info@cledge.co.jp

BRANDS
JSG

ITEMS

This brand is for girls who know themselves and their unique style well. Get the perfect silhouette!

自分の個性を知り尽く、最大限、自分らしく表現することのできる女性のためのブランド。新 カジュアルスタイルと魅力的なコーディネイトを提案。

Owner's Voice
Aya Asanuma

It's like a global market, filled with ethnic items!
エスニック・ワールドへようこそ

LOVE GIRLS MARKET

www.lovegirlsmarket.jp 03-3477-5072 info@anthonys.co.jp

BRANDS
LOVE GIRLS MARKET

ITEMS

Have fun looking for something new! Find a mix of world ethnic design under the concept of "Human and Nature"

人と自然をテーマに、ワールドワイドなマーケットの魅力を表現。女性たちに新しい発見とオシャレアイテムを探す楽しみをおいます

Owner's Voice
Yamamoto

Glamorous, Gorgeous, Sexy and Cute!
グラマラスでゴージャス、セクシーなのにキュート

MA*RS

www.mars-saja.com 03-3477-5097 N/A

BRANDS
MA*RS
REAL MA*RS

ITEMS

MA*RS is a gorgeous world of glamour! Black, pink, and glitter with ribbons and lace!

MA*RSの世界は グラマラス&コ ュ ス女の子なら誰もが大好きなピンク や、 ス そしてキラキラ感。一ぱいのスタイルを思 通り集んで

Owner's Voice
Fumino Watanabe

Get gorgeous!
女性の魅力を最大限に[illegible]

A contemporary shop with sweet, casual items.
スウィートカシュアルなアイテムが勢ぞろい

RE DARK

www.redark.jp 03-3477-5154 info@redark.jp

BRANDS
RE DARK

ITEMS

Menswear items with a taste of American vintage. Get down to details with texture for a "vintage mixed casual," style

アメリカ、ヴィンテージの風合 など細部までこだわったメンズテイクなアイテムをカジュアルにコーディネイトします。

Owner's Voice
Mikako Mochizuki

This season's basic style: Like Vintage!
ユーズドをテーマに、ニュー・ベーシック・スタイルを提案

SpRay

N/A 03-3477-5171 N/A

BRANDS
SpRay

ITEMS

Original t-shirts and denim are the feature of this shop. Find LA casual apparel perfect for all occasions. Lots of dresses and des[illegible]

オ[illegible]ジ[illegible]や[illegible]ム[illegible]フェ[illegible]ュ[illegible]や[illegible]食[illegible]ス[illegible]ナ[illegible]ブ[illegible]やワ[illegible]も[illegible]数取り揃[illegible]ます

Owner's Voice
Miki Yoshida

[illegible]

Cool, mismatched style adds a new kind of charm!
スタイルの枠にとらわれないクールなミスマッチ!

SWORD FISH

www.sword-fish.jp 03-3477-5134 N/A

BRANDS
SWORD FISH,
JOY RICH,
TRASH&LUXURY
etc

ITEMS

Sweet and spicy is the look here. Both original and imported items are available. You must feel free to enjoy fashion with our products

甘〜辛に加え、大人っぽく、カジュアルにもなれる商品を取りそろえています。オリジナル商品だけでなくインポート商品を充実しています。

Owner's Voice
Natsuko Miyagi

Cute, cool Rock is the latest!
ロリカワROCK

tutuHA

N/A 03-3477-5062 N/A

BRANDS
tutuHA

ITEMS

If you love cool but cute skulls, lace, and spangles with rock flavours, then this is the shop for you. The most popular item is the goggles!

ROCKを基調に人気のスカ スパンコール レ スアイテムを集めていただけます。NO.1商品は定番のゴーグル。

Owner's Voice
Iria Satou

Everyone loves Tokyo's casual street look!
東京ストリートカジュアル☆

VANQUISH

vanquish.jp 03-3477-5117 N/A

BRANDS
VANQUISH, CONVERSE, NIKE

ITEMS

Adding a fresh take on casual and vintage items. The key is being natural, and not a slave to fashion. Check back often for special deals!
ヴィンテージアイテムを軸にさりげなくフレッシュなアイテムやディテールをプラス。トレンドとらわれず常に自然体で。お得なフェア(不定期)も開催します。

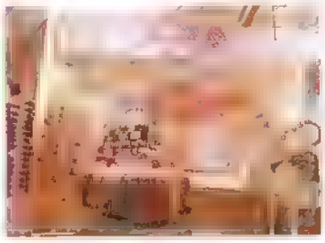
Owner's Voice
Ayumi Matsunuma

5 FLOOR

Cute, pink, and glittery is perfect for mobile phones!
ピンク×キラキラかキュート♥な元祖デコ電"ショップ

CHIARA®

www.shibuya109-chiara.com 03-3477-5153 chiara-deco@jolienanae.co.jp



BRANDS
CHIARA

ITEMS

300 items available for decorating your phone. Reasonably priced, so you can decorate all your want!
デコに使うパーツは300種類以上なのでお気に入りが絶対見つかるよ。値段も150円~でレッスナブルに部屋もかわいくキラキラ♥キャラクターなどもたくさん。

Owner's Voice
Aya Watanabe
CHIARA carries glittery items made with Swarovski crystals.
キラキラドレッサーが満載のキアラに是非遊びにきてね。

Up your cute factor and be a magnetic, sexy woman!
愛らしさも放つ、魅惑的なセクシーガール

DURAS

duras.jp 03-3477-5090 N/A

BRANDS
DURAS

ITEMS

Add charm, beauty, and glamour with cute, sexy items! You will be adorable with our commodities. Please drop by when you come to 109
セクシーさと女性らしさをそのままキュートなアイテムやカラーでより女性の魅力を引き立てるセクシーガール

Owner's Voice
Mami Moriuchi
For ladies who love something luxurious and sexy.

We suggest sexy styles. Especially for independent women!
自立した大人の女性の為のSEXYスタイル

GALSVILLE

www.galsville.com 03-3477-5156 ikagawa-ex@galsville.com

BRANDS
GALSVILLE

ITEMS

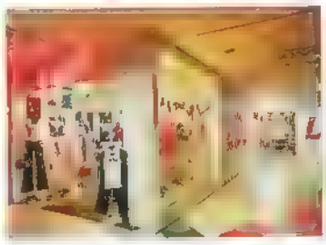
Glamour and luxury are the key words for this sexy designer brand. This season brings suit jackets and 80's themed glamour!
セクシーなラグジュアリーなどがテーマのデザイナーズブランド。今シーズンは80'sグラマラスをテーマにしたスーツやセットアップの種類が豊富。

Owner's Voice
Aki Takahashi
Go get your cool, edgy items!

Drugstore, or girl's fantasy world?
ファンタジーなドラッグストア

L.D.S.

www.lds-lovedrugstore.com 03-3477-5068 N/A



BRANDS
L.D.S.

ITEMS

Bringing you new street fashion style with a fantasy world of items in a drugstore theme! Check it out!
ストリートファッションの旬なアイテムをどこよりも早く、バラエティ豊富、そろえています。L.D.Sは"カルスフェ"タン"遊び場空間をお届けします。

Owner's Voice
Shimasaki
Cute and cool is the motto here. It's all waiting for you.

Retro and Trendy mixed with a girly style!
レトロとトレンドの融合! オシャレは女の子らしく♪

LIZ LISA

http://liz-lisa.com 0120-819-25 N/A

BRANDS
LIZ LISA
LIZ LISA TWINKLE

ITEMS

Straight from Paris and celebrating its 10th anniversary! The brand searches for the special style to enjoy yourself and shine brightly.
パリから直送!10周年を迎えるブランド。"自分らしく輝く"をテーマに、トレンドは敏感ながら自分を見失うことなくオシャレを楽しむ女の子たち。

Owner's Voice
Yumi Saitou
Fine quality materials, lacework and ribbons.

Be yourself, original, sexy and cool. Find your identity!
自分らしさをもったすべての女性に

moussy

www.moussy.ne.jp 03-6730-9191 info@baroque-japan.jp

BRANDS
moussy

ITEMS

Symbolizing powerful and independent girls with original fashion sense. Find luxurious, unique styles with an urban flavour. Check out moussy jeans!
自分らしいライフスタイルとファッションを持つパワフルな女性がイメージ。都会的なアイテムとヴィンテージ感をベースにシンプルで、個性的なデニムスタイルを演出します。

Owner's Voice
Asuka Funaki
Find the jeans to make your [illegible]

Find what's popular in trendy fragrances!
109最新の人気情報があります。人気の香をお試しください。

Perfumery BRANCHE

www.coco-branche.co.jp 03-3477-5142 pre@coco-branche.co.jp

BRANDS
BVLGARI, GUCCI, Calvin Klein, Christian Dior, CHANEL etc

ITEMS

A selection of popular and trendy perfumes, as well as hot cosmetics and the original "Ozone Magic"
109で人気の香水を中心にセレクトしています。ブランドのオリジナル新品"オゾンマジック"も大人気。109最新の人気情報もおたずねください。

Owner's Voice
Terc[illegible]
Find the hottest perfumes in 109, and find the one that suits you!

exy colourful loungewear
nd lingerie to make you happy!
クシーてポップなランジェリー&ルームウェア

Ravijour

www.ravijour.com 03-3477-5034 N/A

BRANDS
Ravijour

ITEMS

nd underwear, loungewear and sweaters to be more attractive
nd sexier. Some are daily casual use for your relax as well.
e comfortable!
性の魅力を引き出すランジェリー、やキュートなルームウェア、スウェットなど
イ、使えるカジュアルなアイテムが豊富。極ま ます

Owner's Voice
ai
atsumura
Be welcomed into this newly remodeled shop!
今年リニューアルし、個性豊かなスタッフがお出迎え

For girls who want
real casual style.
カシュアルスタイルにこだわりを持つ女の子へ

RODEO CROWNS

www.rodeocrowns.jp 03-6730-9191 N/A

BRANDS
RODEO CROWNS

ITEMS

Autumn/Winter 2009's theme is "The Musician". Items incorporate musical elements with an American flavor!
09年秋冬は"musician"をテーマに、音楽要素を取り入れたハッピーなアイテムが豊富。ライン ナップ

Owner's Voice
Kumi
Kayama
The friendly staff welcome you to this American vintage style shop!
アメカジSHOPへようこそ!

Look in our se et closet
to find the best dress ook!
ワンピースがベースの大人めクローゼット

ROJITA

www.rojita.jp 03-3477-5118 info@rojita.jp

BRANDS
ROJITA and
import brands

ITEMS

The latest style for g rl who live for fashion. Mix trends and sweet styl ng for the mox mum effect
おしゃれに敏感な女性に、新たなスウィートスタイルを発信。女性らしいスタイリングが得意で、甘さの中にトレンド感を取り入れた、大人のためのリアルクローゼットです。

Owner's Voice
Mina
Shimizu
The shop staff will be delighted to help you!
お客様にスタッフ一同がご来店をお待ちしております。

6
FLOOR

A constant stream of new items
and accessories right here!
服飾雑貨の情報発信スペース

aria fresca

N/A 03-3477-5075 N/A

BRANDS
Shim & Company,
Marble, CASSEUNI
Scrumble Shock
Anes, etc.

ITEMS

Find a se ection of bags and accessories with the newest trends.
Tons of shoes, pouches and watches available only here!
バッグ・アクセサリーをメインに最新ファッションアイテムを揃えています。シューズやポーチ、腕時計も種類が豊富で、常に新作が入荷する雑貨は人気です。

Owner's Voice
Hiromi
Goran
International shoppers always come back to this shop. Come see you!
海外からのお客様がリピーターのお客様も多いセレクトショップです!

Based on American casual style
but with a touch of something different.
アメカジ・ベースのミックススタイル

COCOLULU

www.cocolulu.jp 03-3221-8255 N/A

BRANDS
COCOLULU

ITEMS

From Oct 17th get an orig nal key chain with a purchase over 5,000 yen! Don't miss it! Supp ies are limited to visit soon!
10月17日より、店内商品を5,000円以上お買い上げのお客様にオリジナル星型キーホルダーをプレゼント! 数量限定のため、なくなり次第終了となります

Owner's Voice
Misa
Kobayashi
Check out vintage-style and American casual items!

Riffing on the concept of
"Sweet, girly style"!
ラブリーで女の子らしいスタイルならココ

Ji.maxx

http://ji-maxx.jp 03-3477-5018 info@credge.co.jp

BRANDS
Ji maxx

ITEMS

For young girls with their finger on the pulse of fash on. Offering a ine of clothes that showcase everyone s charms. Just like a mag "c w re ch,thing can ho pen
テ キ 気 ま 着 た ア ク セ を 現 トレンド 感な ま へと ら の子 ます。

Owner's Voice
Kumi
Yoshida
meet-net

Lovely accessories
only found here!
Love yなアイテムをゲットして!

L♥CHANCE

www.lchance.com 03-3477-5074 ancroft@ard-c.co.jp

BRANDS
L CHANCE
C CHANCE

ITEMS

Fashion w th details! Not just the latest trends, but something individual too. Something for everyone!
最新トレンドアクセサリーから、さ、、L CHANCEは流行に乗りながらも自分らしい生き 内面から輝き始め 女の子のためのアクセサリーショップ。

Owner's Voice
Mari
Suzuki
Assortments of accessories just in! Come visit!

Charming and affordable..
get the latest trend on a bargain!
トレンドアイテムがリーズナブルな安カワ店!

Mana

N/A 03-3477-5091 N/A

BRANDS
N/A

ITEMS

Find the season's favorites without breaking the bank. New items in stock all the time so check back often!
お探 のアイテムは、リ スナブルに発見できるはず 安カワ商品はスピディ に入れ替わ お店は毎日新 く変化しています

Owner's Voice
Miyuki
Kobayashi
New items at low prices all the time! Check out the latest items!

Casual and attractive, offering the latest trends!
テーマはカジュアル キュート

Ober Tashe

N/A 03-3477-5023 N/A

BRANDS
Ober Tashe

ITEMS

Limited time collaboration with ESPERANZA with spangly bags as the newest item. Matching spangled shoes available at ESPERANZA. Add sparkle to your bags and shoes

今季限定エスペランサとコラボ商品。スパンコールバッグが発売中。エスペランサ[illegible]はお揃いのパンプスコレクションを発売。[illegible]します

Owner's Voice
Yukari Wada

New bag collections every week! Always current and always fun!

Merging stylish and sporty!
モードとスポーツの融合がテーマ

one spo

http://dasy.jp/os-office (mobile) 03-5474-1211 N/A

BRANDS
one spo

ITEMS

This season gets hard with leather, studs and zippers mixed with sweet lace and pearls. A treasure-box overflowing with style!

この秋冬のテーマは"ハードキャンディ"。レザー、スタッズ、ジッパーなどのハードなアイテムと、チュールやレース、パール等のスイートなアイテムが共演

Owner's Voice
Rika Sawada

Check out the clothes on the signature pink mannequins!

One stop shop for the fashion fan!
おしゃれに敏感な女性をトータルサポート

one way

www.one-way.jp 03-5474-1211 info@yfl.co.jp

BRANDS
one way

ITEMS

Chic leather mixed with pearls, jewels and studs. From Oct 23, check out the Outerwear Fair. Don't miss it!

トレンドのレザーアイテムも、女性らしいパールやビジュー、スタッズでコーディネート。10月23日からはアウターフェアも開催予定です!!

Owner's Voice
Tomoko Suzuki

Now we proudly waiting to help! Come visit and see what's on offer

10Fで輝く秋に注目[illegible]

Low-price but fashionable clothes!
カワイイ服をリーズナブルな価格で

REVIVE

N/A 03-3477-5089 N/A

BRANDS
REVIVE

ITEMS

A collection of cool, casual clothing. Perfect for young teens, it's affordable. Get the latest style at REVIVE

ティーンをターゲットとしたクールなカジュアルスタイルショップ。内はティーン大人っぽい印象をもたせご展開中。いずれも[illegible]リーズナブル価格、そろえています

Owner's Voice
Erina Watanabe

Autumn brings color. Find lots of great items!

Simply sexy, simply cool!
クールでセクシーがテーマ

Ristty

www.ristty.jp 03-3477-5029 info@ristty.jp

BRANDS
Ristty

ITEMS

Simple but detailed items to add some cool and sexy. Enjoy mixed style with an 80's influence and feminine details. Create an original mix!

シンプルでありながらディテールにこだわったアイテムで、COOL & SEXYを演出し、常にオリジナルのスタイリングを発信しています。

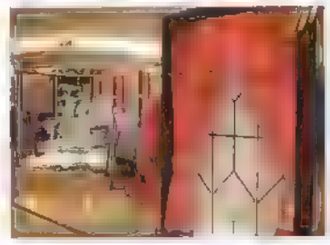
Owner's Voice
Asami Ichimura

Staff are ready to help pick out the latest style!

Huge selection of lovely, trendy, girly items!
ガーリーでキュートなアイテムが豊富

ROSE FAN FAN

www.rff.jp 03-3477-5064 N/A



BRANDS
ROSE FAN FAN

ITEMS

Feminine and girly items. This season is all about "Gothic Romantic" with ribbons and laces. Enjoy an original style

ピンクを基調とした店内には女の子らしいカーテンやお洋服が、[illegible]。今季のテーマはゴスロマンティック。リボンやレースを使ったロマンティックな要素と大人な雰囲気をMIX

Owner's Voice
Yuko Kawai

CUTE! PRETTY! PINK!
カワイイピンクがいっぱい♥

RUBY ROSE

www.rubyrose.jp 03-3477-5185 rubyrose109@y2.dion.ne.jp

BRANDS
RUBY ROSE

ITEMS

A collection of everything pink... more pink than anywhere else. Happiness guaranteed 120%! Fresh items in stock all the time!

オ[illegible]コ[illegible]ンプ[illegible]商品ぞろい。他店にはない、かわいい、[illegible]。[illegible]の満足度120%の幸せ。あなた[illegible]

Owner's Voice
Uno Ihara

everything to love!

Hearts, pink, and glitter... everything a girl could want!
女の子の好きな物がいっぱい!!

Ruvap.

www.ruvap.com 03-3477-5175 N/A

BRANDS
Ruvap

ITEMS

With a huge mirrorball, enjoy a fun shopping experience with cute pop items. Lots of collaborations with Hello Kitty and Mickey Mouse. Only at 109!

ピンクの内装と大きなミラーボールが目印のお店です。今は109、1店舗のみ。シーズン毎のコラボレーション企画も大人気のキュートでポップなお店です。

Owner's Voice
Miki Obara

Great items and helpful

So many variations! Style that doesn't quit!
幅広い商品構成で、服が必ず見つかる!

SPIGA

N/A 06-6346-5130 N/A

BRANDS
SPIGA

ITEMS

A variety of styles for girls who want the latest trend, from casual to grown-up. Find a favorite.

流行を先取りしたいあなたへ。オトナ系アイテムからカジュアルアイテムまで幅広く展開。カットソーやエプロンも豊富。お姉さま系のアイテムも続々入荷

Owner's Voice
Miki Sakurai

Luxurio s rock
with a retro flavor!
女の子の[illegible]RO タイル 大人版

TaBoo

N/A 03-3477-5013 N/A

BRANDS
TaBoo

ITEMS

Luxurious style for girls. Check out styles with girly rock flavors and vintage coats. Perfect for a night out!

ラグ[illegible]ュアル[illegible]なロ[illegible]ケテイストに、ヴィンテ[illegible]加工やカ[illegible]ンなレトロ感をプラス。女の子のナイトカジュアルにもいけます

Owner's Voice
Fujikawa
A wide range of designs; not just eye-catching but functional too.

Girly, sweet, and
devilish are all in store!
小悪魔なガーリー&元気可愛いアイテムがいっぱい♪

TRALALA

http://tralala-net.com 0120-819-251 N/A

BRANDS
TRALALA
LIZ LISA doll

ITEMS

A line with a taste of sweet with a hard bite. Get wickedly trendy with clothes from TRALALA. Variations on basic black casual items available. Also on offer is LIZ LISA doll, a cool casual street style.

かわいいモード、カジュアルアイテムがたくさん♪ カ[illegible]コカワイイ女の子の[illegible]なストリ[illegible]トスタイル"LIZ LISA doll"もお取り扱い中

Owner's Voice
Keiko Tsuchiyama
Cute and energetic store staffs are waiting for your visit! Come check check out what's in stock this season!
元気で可愛いスタッフ達がご来店をお待ちしています♪

Boyish styles coordinated
with hats and glasses!

BACKS

www.thebacks.com 03-3477-5086 info@backs.com

BACKS

BACKS

West coast style in basic black. Designs inspired by American workwear and military uniforms made for a feminine silhouette. Glasses and hats for accents, too!

ワークやミリタリー等のストリートウェアからインスパイアされたシルエットでフェミニンなアイテムが基本。アイテムを女性的なシルエットに置き換えて都会的な雰囲気に

Erika Minowa

Get these favorite clothes and
items repaired and enjoy them longer!

Big mama

www.big-mama.co.jp 03-3477-5080 N/A

N/A

Hemming, changing lengths, sleeve repair and button repair done in 1 hour! Other repairs done in 10 days. Coats, knitwear, zippers and accessories repaired too!

パンツの丈つめ、裾のホツレ直し、ボタン付けは60分のクイックサービスでお直し致します。コートやニット、ファスナー交換、アクセサリーのサイズ直しなどもOK

Yoshie Maehara

A [illegible] of [illegible]
[illegible]

CameronRacy

www.cameronracy.com 03-3477-5144 asshy@cameronracy.com

CameronRacy

Cameron

Menswear glamour is the concept here! New masculine styles, dresses, and relaxed casual wear always added to the lineup! Find something new with every visit!

マニッシュグラマラスをコンセプトに、[illegible]な女性のファッションスタイルを提案。毎回新鮮な驚きと発見のある空間です

Asami Hayashi

[illegible]
[illegible]

charmant

www.charmant-shoe.com 03-3477-5135 information@esp-shoe.com

charmant

Great shoes that can't be found anywhere else! Colorful and pretty, find a pair that fits

自[illegible]の[illegible]がない！ どこかちがう、[illegible]が揃っています。[illegible]上、[illegible]足[illegible]来店お待ちしております

Kazuo Miura

[illegible]
[illegible]

Chirico di NAPOLI

N/A 03-3477-5173 N/A

Spaghettis
Parfaits

An eatery with original pastas and food directly imported from Italy. Great food at a good price and desserts only found here!

ナポリをイメージさせる明るい店内は、お買い物の合間のお食事や休憩に、ぴったり。イタリア直輸入の食材を使った本格派で低価格なパスタを味わって下さい

Yoshiyuki Hirama

[illegible]
[illegible]

DazzliN'

www.dazzlindazzle.com 03-3477-5183 info@dazzlindazzle.com

Dazz N

A collection of glittering, dazzling items to perk up any style and make it gorgeous! Any women want to keep glittering and the dream comes true at the store

Dazz N とは「常に華やかに輝き続ける」と[illegible]想い[illegible]入められています。女性なら誰でも輝きたいと思うもの。そんな想いをかなえるアイテムを提案しています

Saori Arai

[illegible]

Dilga

http://dilga.jp 03-3477-5082 dune@support.emailne.jp

Dilga

For fashion conscious women who want to expand their self-expression! Sassy styles with sequins and studs come highly recommended this season. Check out the feminine silhouettes!

スパンコールとスタッズを使用し、クールでスマートなスタイルを提案。女性らしいキュートなルックのコーディネートを外しません。

Tamami Notake

[illegible]

GILFY

www.gilfy.com 03-3477-5192 info@gilfy.com

GILFY

MAISON GILFY

Following the theme of "Another me, another world", where menswear material is used as a base for cute, sexy, original designs.

お店のコンセプトは"違う私、新たなる世界への旅立ち"。男性服、アイテムをキュートでセクシーなデザインを基調とした、フェミニンなアイテムのミックスを得意とします。

Kaori Tachi

GILFY is a true-born SHIBUYA 109 online [illegible]

[illegible]

GLAD NEWS

www.gladnews.jp 03-3477-5063 info@gladnews.jp

GLAD NEWS

Making styles for strong girls with a wide range of designs with edge. The concept of the style is "Biker". Check out the cutting-edge look.

意志の強い女性を作り上げるスタイルを追求。提案するテイストにエッジの効いたアイテムを幅広く展開。コンセプトは"Biker's Style"

Nao Nakamura

[illegible]

[illegible]

GOLDS infinity

www.goldsinfinity.com 03-67[illegible]5 1701 info@goldsinfinity.com

GOLDS infinity

A collection of items to make any look sexy, gorgeous, and pretty. Enjoy the delightfully designed interior of the shop!

セクシーでキュート、華やかな女性になるための商品。スタッフ、空間があなたをお待ちしています。有名店舗デザイナーが手掛けた店内は、見るだけでも楽しめます。

Nao Morisumi

[illegible]

[illegible]

MA MAISON

www.ma-maison.jp.com 03-3477-5180 [illegible]5-09@ma-maison.jp.com

Rice omelette, omelette sandwiches, home-made cake, coffee, tea, etc

This cafe is famous for rice omelettes and other omelettes. The top recommended dish is the omelette rice with beef stroganoff, light and fluffy eggs wrapped around buttery rice and glazed in an original sauce. Yummy!

オムライスとオムレツが有名な当店。種類も豊富で、何を食べるか迷っちゃうほどオススメは、人気No.1のビーフストロガノフオムライスです。

Mai Onda

Homemade cake hits the spot; try the "mo[illegible]selle" made with fresh cream and a big strawb[illegible]

[illegible]

PEAK&PINE

www.peakpine.com 03-3862-7200 info@peakpine.com

PEAK&PINE, Defilious, Spookey, etc

For girls who are on top of the latest fashions. Find original bikinis, resort wear and beach items! A complete collection with new shipments every month!

ファッションセンスが高く、流行の水着ショップ。トレンド変化にタイムリーに反応し、毎月新作水着が入荷します。

Mai Hamano

[illegible]

[illegible]

titty&Co.

http://tittyandco.com 03-3477-5071 N/A

titty&Co

Debuting just a year ago, this line has gone from girly to casual. Finely detailed designs with low prices keep stylish girls coming back for more.

デビュー1年目ながら幅広い女の子たちから支持されています。細かいディテールが際立った魅力的なデザインなのに、プライスも魅力です。

Miyu Arai

[illegible]

[illegible]

Twisty

www.x-twisty.com 03-3477-5096 N/A

Twisty, D'angelo, Diavlo

Something to fit any style, any situation. Get pleasure out of changing styles every day. For girls who want to get anything they like.

千人千様の感覚で毎日の遊び事の様[illegible]ションを楽しむ女の子★ そんな欲張りな女の子達へどんなシーンにも合う、誰もが成る、なるようなアイテムを届けます。

Ami Ishizuka

[illegible]

For usual girls.

A'csent Gem

www.acsent-gem.com 03-3477-5046 N/A

BRANDS
A'csent Gem and other imported items

ITEMS

Autumn/Winter 2009 line is based on 80's style. Get polished in leopard prints and the brand signature yellow. Check out the lace design items!

Owner's Voice
Yuki Yoshida

109 debut men's surf brand!
Get the west coast surfer look!
メンズ発のアメカジ・サーフブランド上陸!

BUZZ SPUNKY

http://buzzspunky.com 03-3477-5095 info@w-conquest.com

BRANDS
BUZZ SPUNKY

ITEMS

A casual clothing shop, which is newly opened, based on west coast surf style, specializing in American casual, preppy and bohemian styles.

Owner's Voice
Yuka Ohumi

Get fabulous hair and nails!
Look sexy, elegant, and cool.

EXCEL Colorist

www.e-excel.co.jp/ 03-3477-5004 N/A

BRANDS
N/A

ITEMS

Professional nail specialists and hair stylists will give you a new look! A range of esthetic treatments for rejuvenating damaged hair also available.

Owner's Voice
Kiyono

Sexy outfits for party girls
and those with a unique style!

jammy

http://bar-web1.jp/ 03-3477-5181 Nyanko-k@bar-web1.jp

BRANDS
Jammy, junk stash

Find all sorts of styles at this store. A huge collection of large sized accessories with glitter and bling. Check out the 80's line for Autumn/Winter 2009!

Owner's Voice
Kaori Kobayashi

Be as precious as a doll
with sweet, girly items.
キュート系最強doll girl!

min plume

http://min-plume.com 03-3477-5161 info@min-plume.com

BRANDS
min plume

Trends come and go. Find a progressive style that stands the test of time and creates your own trend.

Owner's Voice
Tomoko Suzuki

Like a theme park right in 109!
Find items, for the taking, FREE!

SBY

http://sbys.jp/ 03-3477-5163 N/A

BRANDS
SBY, minimy, Cotton Candy, Diamond Lash, Victoria's Secret

Carries a diverse range of cool, colorful items, food and drinks to enjoy. Complimentary cosmetics available to sample.

Owner's Voice
Masao Takahashi

Rock and biker tinged loungewear
like you've never seen before!

Stanza in

N/A 03-3477-5038

BRANDS
Stanza in

ITEMS

Looking for a wardrobe of relaxed, casual clothing? If you enjoy relaxing, visit this shop. Check out cool, casual everyday styles with bite.

Owner's Voice
Mariko Uchida

Produced by popular Japanese
TV star Chinatsu Wakatsuki!

w♥c

http://wakatsuki-chinatsu-wc.jp 03-3477-5033 N/A

BRANDS
w♥c

ITEMS

Items in this store are designed and produced by Japanese TV idol Chinatsu Wakatsuki. The 2009 Autumn/Winter line concept: "Virgin & Bitch".

Owner's Voice
Wakana Kaneko

SHOP LIST

Find something interesting? Get to know more!

A

A'csent Gem	050-3069-0620
agent GOLD 81	03-3477-5141
ALBUM	03-3477-5099
Anthony's	03-3477-5195
aria fresca	03-3477-5075

B

Baba Inbou	03-3461-5309
baby shoop	03-3761-6097
BACKS	03-3477-5086
Barak	03-3477-5010
Beaute Danser	03-3477-5129
BIG MAMA	03-3477-5080
BLUE MOON BLUE	03-3866-4242
BUMBLE BEE	03-3477-5138
BUZZ SPUNKY	03-3477-5095

C

CameronRacy	03-3477-5144
Charmant	03-3477-5135
CHIARA	03-3477-5153
COCOLULU	03-3221-8255
CRYX	03-3477-5028

D

DAYS OF FREEDOM	03-3477-5069
DazzliN'	03-5447-6592
DELYLE (Press room)	03-5452-3309
Dilga	03-3477-5082
DOLCE ROSA	03-3477-5057
Doll Kiss	03-3477-5139
DURAS (call center)	03-5772-6316

E

EGOIST	03-3477-5143
ESPERANZA	03-3477-5027
EXCEL Colorist	03-3477-5004

F

FACEAWARD	03-3400-5577
FLAG-J	03-3477-5052

G

GALET'S	03-3477-5094
GALSVILLE	03-5371-5130
GILFY	03-3477-5192
GLAD NEWS	03-3477-5063
GOLDS infinity	03-6715-1701
Grain design	03-3477-5081

H

HEADSTAR	03-3477-5178
Honey Bunch	03-3477-5176

J

jammy	03-3477-5181
Jel'emets solo / BAROQUE JAPAN LIMITED.	03-6730-9090
Jl.maxx	03-3477-5018
JSG	03-3477-5140

L

L.CHANCE	03-3477-5074
L.D S.	03-3477-5068
Laguna Moon	03-5447-6539
LB-03	03-3477-5049
LEMONTREE	03-3477-5011
LIP SERVICE	03-3477-5168
LIZ LISA (VENT INTENATIONAL CUSTOMER CENTER)	0120-819-251
LOVE BOAT	03-3477-5048
LOVE GIRLS MARKET	03-3477-5072

M

MA*RS	03-3477-5097
Mana	03-3477-5091
ME JANE	03-3477-5030
min plume	03-3477-5161
MITSUMARU Allamanda	03-3477-5041
MITSUMARU HEAVEN and Earth	03-3477-5036
MITSUMARU Laughin'	03-3477-5042
MITSUMARU Layla Rose	03-3477-5043
MITSUMARU SHINE BE MODEL	03-3477-5044
moussy	03-6730-9191

N

NAIL CRAFT	03-3477-5133
NAVANA	03-3477-5182
NAVANA WIG	03-3477-5022

O

Ober Tashe	03-3477-5023
one spo	03-5474-1211
oneway	03-5474-1211

P

PEACH JOHN	03-6418-7886
PEAK&PINE	03-3862-7200
Pinky Girls	03-3477-5054
PLAZA	03-3477-5001
POCO A POCO	03-3477-5006
POOLSIDE	03-3770-5777

R

R&E	03-3477-5016
Ravijour	03-3477-5034
REVIVE	03-3477-5089
REVROSSA CLARITY	03-5452-3309
REZOY	03-3477-5055
rienda	03-6730-9191
Rocky American Market	03-3461-2634
Rodeo Crowns	03-6730-9191
ROJITA	03-3477-5118
ROSE FAN FAN	03-3477-5064
ROYAL PARTY muse	03-6825-9595
RUBY ROSE	03-3477-5165
Ruvap.	03-3477-5175

S

Samantha Vega	03-3477-5005
SARAH ZODIAQUE	03-3477-5191
SBY	03-3477-5163
SHAGADELIC	03-3477-5025
SHAKE SHAKE	03-5489-5670
Sneep Dip	03-3477-5026
SONGEUR d.l a.	03-3460-7991
SPIGA	06-6346-5130
Spiral Girl	03-5489-0407
SpRay	03-3477-5171
Stanza in	03-3477-5038
swanky	03-3477-5158
SWORD FISH	03-5459-4427

T

TAKARAYA	03-3477-5017
Ticket Port PIA Station	03-5561-7714
tilty&Co.	03-3477-5071
TRALALA (VENT INTENATIONAL CUSTOMER CENTER)	0120-819-251
tutuHA	03-3477-5062
Twisty	03-3477-5096

V

V.V.P. VISALIA	03-3477-5040
ValenTine's High	03-5459-4427
VANQUISH	03-3477-5117
VENCE	03-3477-5019
Voeux	03-3477-5020

W

w♥c	03-5456-6033

X

XOXO kiss kiss	03-3477-5113

New Open

HIBUYA 109 proudly presents brand new shops open October 9!
ome join them at their opening event, with special offers for
e readers only!!

A'csent Gem

The first flagship store! Be a rock star!

Based on street and glamorous looks, the brand rifts on ROCK! They offer a lineup of trendy items without breaking the bank. The Autumn/Winter 2009 these is "80's Spirits", bringing you easy styling with leopard print and lace, corsets, and their signature yellow.

ストリートやグラマラスなどのイメーンに、パンチの利いたロ ク テイストをミックスさせた、欲張りな女の子のためのブラント。今期のテーマは"80' s Spirits"。

Opening Celebration

Get an original 80's style head accessory with any purchase of ¥5,250 or more Supplies are l mited

5,250円以上お買い上げの方に80 s風オリジナル ヘ ドKL スをプレゼント!(無くなり次第終了

SCRUNCHY

Be happy! Feel free to enjoy fashion.

Based on west coast surf style, the brand dishes out American casual wear. It's all about colorful coordinates with the essence of fun. Perfect for girls who want a boyish style with girly touches.

西海岸サ フテイストがベースの、アメリカンカンュアルブランド カラフルな色合いと、自由な遊び心を盛り込み 個性あるライフスタイルか楽しめるファ ションが特徴

Opening Celebration

Be one of the first 100 customers to purchase over ¥3,000 and get a star-print scrunchy

3,000円以上お買い上げの方に、オリジナ 星柄 ン を限定100名様にプレゼント します

Get rock and military influence with menswear detailing on great feminine looks! Perfect for open-minded women who enjoy making their own way in life and fashion. Feel free to be yourself.

ロ ク&ミリタリーを基本とし、メンスライクなディテ ルを、女性らしいデザインに落とし込んだ洋服を提案 自分らしいライフスタイルを持ったパワフルな女性へお届けします

Opening Celebration

Original glasses for customers who purchase over ¥5,000 (with tax) Supplies are l mited

オ グ を記念 5,000円 税 ルトお買い上げの方へ、ダ メカネをプレゼ ト 数量限定なので早め

min plume

ook like doll! What's next?

r girls who make trends, and st don't follow them. Girls ay grow up, but they still nk like girls! Autumn/Winter 009 is all about being a cretary!

行か毎日移り変わる世の中、トレ のと真ん中ではなく、半歩先を ったり、むしろ流行を作り出すよ 、人と同じスタイルに満足 な 女の子へ

Opening Celebration

Purchase over ¥5 250 and get an original tote bag! Supplies are limited

10月9日より、5,250円以上お買い 上げ方に、"イケてるトート"をプレゼン ます

from Oct. 9 to Nov. bring the magazine and get 10% off

THE MAGAZINE ONLY

10% OFF

Stanza in

Loungewear with an edge!

Loungewear for girls who like to relax on their own Comfortable but with a rock-pop essence. You've never seen loungewear like this!

自分だけの時間を楽しみたい女の子へお届けする、リラ クス・ウエア 優しい着心地に、ROCK&エグPOPなテイストを加えたアイテムを幅広く取りそろえています。

Opening Celebration

Be one of the first 100 customers to purchase over ¥5,000 (with tax) and get an original umbrella

5,000円(税込)以上お買上げの先着100名様 ナ ナ ブラント傘をプレゼント!

Be one of the first 80 visitors to bring in the magazine and get a candle. Supplies are limited

w♥c

Produced by Chinatsu Wokatsuki, popular TV idol Autumn/Winter 2009 concept is "Virgin & Bitch", featuring thick outerwear but light dressing underneath Boyfriend not guaranteed!

タレント若槻千夏が手がけるブラント、w♥c 今期のコンセプトは バージン&ビッチ つまり、バ ンのフリをして厚着し薄着をスタンバイさせるということ 彼氏ができるかはあなた次第?

Opening Celebration

Purchase over ¥20,000 and get an original tote bag

20,000円以上お買 上げのお客様へ 限定オ ジナル トート ク をプレゼ ト します

INFO

Cookies for your afternoon break.

"109 Cylinder Series" released from MA MAISON! "Louis" (right) includes vanilla, coffee, and chocolate-vanilla flavors. "Reine" (left) includes Earl Grey and green tea flavors. ¥735 each

マ・メゾンから109シリンダーシリーズが登場。ルイ(写真右)にはヴァニラ、コーヒー、チョコチップ、レーヌ(写真左)にはアールグレイなどのフレーバーが入っている。

MA MAISON 03-3477-5180

ROYAL PARTY muse drops in August.

Adult casual brand, ROYAL PARTY just released a new girly & sweet line called ROYAL PARTY muse in August. The first shop opens on the 1st floor and showcases a rich & casual Sweet Girl style.

ROYAL PARTYより新姉妹ブランド、ROYAL PARTY museが8月にローンチ。「リッチ・カジュアルなSweet Girl」をテーマに、1号店は1Fにオープンしたばかり。

ROYAL PARTY muse 03-6825-9595

Get adult rock style with a duffle coat.

Duffle coats with clean lines and insulation for warmth will be released in October from Jel'emets solo. Fur trims on the hoods and liners are detachable for alternative styling.

カジュアルすぎるロックは……、なんてお困りのあなたへ。Jel'emets soloより10月にリリース予定のダッフルロングコートは、フードのファーが取り外しでき、大人なスタイリングが楽しめる。

Jel'emets solo 03-6730-9090

Leggings? Denim?

Introducing new denim leggings from Doll Kiss. Details like pockets, zippers and belt loops are printed and the pre-washed look makes your style slimmer than ever. With this fit, no belts needed! ¥1,365.

ポケット、チャック等がプリントされ、ウォッシュ加工が施された新感覚デニンスがDoll Kissより登場。ベルト要らずのフィット感にヘビロテ間違いなし。1,365円。

Doll Kiss 03-3477-5139

High style with a short fur coat.

This year, all eyes are on leopard print items. Ristly's short fur coat is sure to be on heavy rotation. Good for layered styles and more. Get the "Cool & Sexy" style. ¥14,700.

今おさえておきたいレオパード柄が、ショートファーコートに落とし込まれたRistlyからのアイテム。今冬、重宝すること間違いなし。14,700円。

Ristly 03-3477-5029

Special sets available only at the Winter Fair.

Rienda just renewed with the brand re-opening with a Winter Fair Part 1 starting on Oct 30, and Part 2 on Nov 6. The fair showcases special recommended sets, items available separately. Don't miss it!

リニューアルオープンしたリエンダでは、10月30日よりウィンターフェアPart1、11月6日よりPart2を開催。限定商品等多数入荷しますので、ぜひご来店ください。

rienda 03-6730-9191

rienda

Cozy up with fur!

Winter is coming and the fur is in. This year's fur decorated boots from FLAG-J comes in 2 types. Wedged sole (¥10,290) and lace-up (¥9,345). Enjoy the winter in gorgeous style.

冬とともにファーが大流行。ファーをあしらったウェッジタイプ(10,290円)と上部リボンがアクセントになったレースアップタイプ(9,345円)がリリース。FLAG-Jより。

FLAG-J 03-3477-5052

Outer wear campaign at DURAS shops.

Starting from Oct. 30 to Nov. 3, all DURAS shops will have an outer wear campaign. During the fair, buy one and get a special present. Supplies are limited so hurry up and check it out!

10月30日から11月3日の期間中、DURAS全店にてアウターフェアを開催。期間中にアウターを購入すると、数量限定のオリジナル・ノベルティをプレゼント。お店へ急げ!

DURAS 03-5772-8756

R M A T I O N

The word is...XXX♥

Winter Fair at CameronRacy starts from Oct. 17. Just be one of the first 20 people to say the magic words "I saw the extra issue of GLITTER!" and get a present!

CameronRacy では10月17日よりウィンター・フェアを開催。期間中、「Glitter増刊号を見たよ!」とスタッフに伝えた先着20名は、レア・ノベルティをゲットできる。

CameronRacy 03-3477-5144

Never the same, Two styles in one.

Enjoy 2 styles in one coat by RE DARK. The hood is detachable so you can choose your style depending on the situation. A cube design on the front adds to the distinctive look

カジュアルにもスウィートにも着こなし可能なRE DARKのコート。フードは取り外しが可能で。オリジナルのキューブ形状留め具がキュートなワンポイント・アクセントに。

RE DARK 03-3477-5086

What is your blood type?

Samantha Vega introduces a blood type bag collection. Blood type AB bag pictured. Detachable mini-bag can be used as a chain bag on its own. Choose one according to your blood type

サマンサ・ベガから血液型別バッグが発売。各血液型の特徴をおさえたデザインはそれぞれ違うディテールが盛り込んであるので、自分の血液にあったバッグをゲットしよう。(写真はAB型)

SAMANTHA VEGA 03-3477-5005

Original keychain present!

Starting from Oct. 17, buy ¥5,000 or more at COCOLULU and get an original keychain! Supplies are limited and campaign is valid only while supplies last.

10月17日よりノベルティ・キャンペーンが開始! 5,000円以上お買い上げのお客様にオリジナル・キーホルダーをプレゼント。限定数量となっているので、無くなり次第、終了。

COCOLULU 03-3221-6255

Special key case for limited time only!

Visit during the Outerwear Fair from October 23, buy outerwear and get one of a limited number of key cases

10月23日からアウターフェアを開催。期間中、新作アウターを購入するとオリジナル・キーケースをプレゼント。今年のアウターが決まってない人は要チェック

one*way 03-5474-1211

Want to be the center of attention?

A red Napoleonic peacoat is an attention getter for sure. Take this piece from one spo and you will get checked out. Fur on the hood adds a classy, gorgeous touch

真っ赤なナポレオンPコートは注目を集めること間違いなし。Pコートのオーセンティックなスタイルとエレガントなファーが派手さだけじゃないクラシカルな雰囲気を演出。

one spo 03-5474-1211

11th anniversary specialty is...

For the 11th anniversary EGOIST will release a special 5 piece set (¥26,800). Choose your own colors, so check out the Egoist shop for more details. Only available from Oct. 9 - 25

11周年をむかえるエゴイストがアニバーサリー・アイテムを発売。写真のセットは(¥26,800)。10月9日から25日の期間中、購入者の23名様に。他にも特典が盛りだくさん。

EGOIST 03-3477-5143

Body care collection debut!

Ravijour is launching a body care collection in late October. The collection includes 8 items and an originally blended scent called "Fruity Glamorous". The collection is available in all Ravijour shops and the web shop.

Ravijourがボディケア・コレクションを10月末よりスタート。全国の直営店及びウェブサイトで発売される8アイテムにはオリジナル・ブレンドが採用されている

Ravijour 03-3477-5034

5F

8F

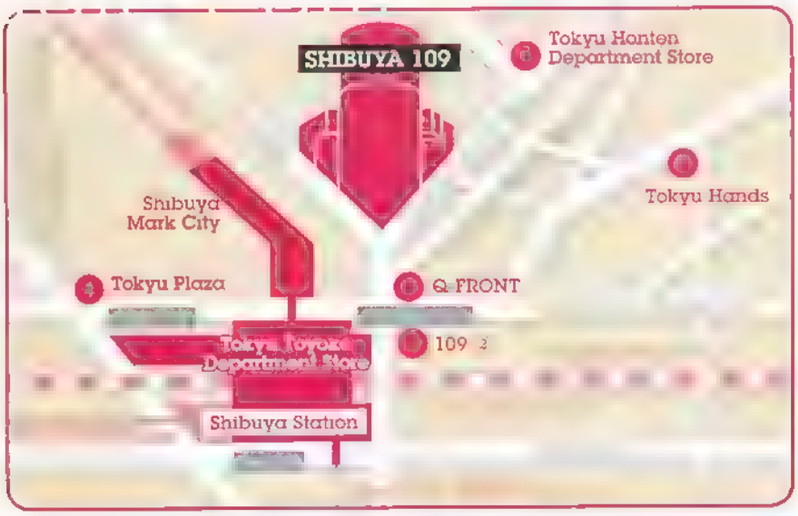
4F

7F

3F

6F

Basic Information for SHIBUYA 109



Address: 2-29-1, Dogenzaka, Shibuya-ku, Tokyo
Tel: 03-3477-5111
Access: 2 minutes walk from Shibuya Station on JR Line and Subway Lines
Opening Hours: Shops(B2-8F) 10am-9pm
Restaurants(7F) 11am-10:30pm
Clothing Alternation Service(7F) 10am-9pm
Hair Salon(8F) 10am-9pm

Homepage (Japanese Only)
www.shibuya109.jp
Online Magazine for P.C. (Japanese, Chinese, and Englis
http://shibuya109press.com/
Net Shopping for Mobile [Shipped Japan Only] (Japanes
http://e-shopm.shibuya109.jp/

Other 109 Malls

Men's shops are here!
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Access
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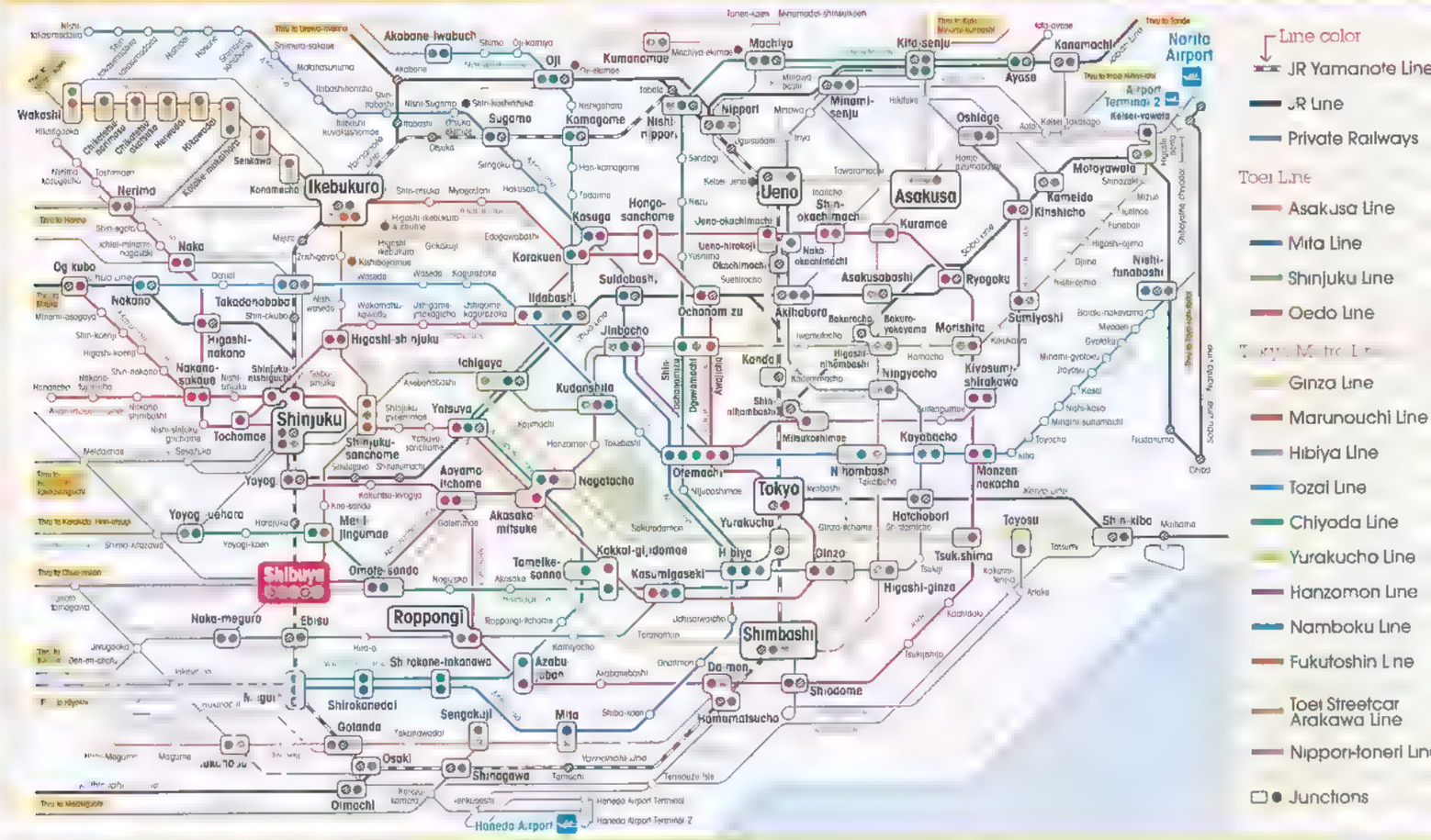
Tokyo JR and Metro Route Map



españa
COLECCIÓN de ESPAÑA BY OPI
Nail Lacquers shown left to right: Here Today, Aragon Tomorrow (NL E48), Suzi Skis in the Pyrenees (NL E47), Give Me Moor) (NL E43), Pamplona Purple (NL E50), Me Bella Mia Amarillo (NL E46), Pink Flamenco (NL E44), Conquistadorable Color (NL E51), Bullish on OPI (NL E52), Barefoot in Barcelona (NL E41), Right Yellow Thing (NL E42), Manicurist of Seville (NL E49), No Spain No Gain (NL E45)
Lipstick: Suzi Skis in the Pyrenees on nails. Nail Lacquers feature OPI's exclusive ProWide™ Brush.
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男性から言われた"胸キュン♥"セリフ

Dear 109 Lovers

“Dedicate it to all the girls
in the world
who want to be adorable♥”

From All staff

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